



FRIENDS OF  
**TOMORROW**



P R O G R A M

---



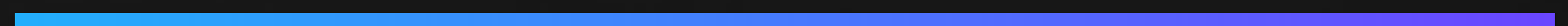
The program is created by Aerolito in partnership with Perestroika - a school of creative activities.  
It will happen in 5 Brazilian capitals in 2017 - Porto Alegre, Brasília, São Paulo, Belo Horizonte and Rio de Janeiro.

### THE MAIN GOALS:

/ introduce futurism's concepts and methodologies/ introduce possible perspectives and scenarios for the Future of Work - corporation-individual relations, new roles, entrepreneurship as bias, creativity as a tool/ introduce and consider the possible impacts of the 3 approaching technological revolutions - robotics and artificial intelligence; biotech; nanotechnology / understand the impact of a new economy based on bitcoin and blockchain / discuss the consequences of this new context in companies and consumer habits.



M E E T I N G S



BLOCKS 1+2

## CHECK-IN

### INTRODUCTION TO FUTURISM

Basic understandings, concepts and mindsets

BLOCKS 3+4

## POST-DIGITAL REVOLUTIONS

The internet as a foundation for the new

### FUTURE OF WORK I

How the classic organization becomes a contemporary organization

BLOCKS 5+6

## NEW TECHNOLOGIES AND NEW MARKETS

What is happening outside your personal bubble

### PRACTICING FUTURISM

Using tools to better understand what's to come



## EXTRA BLOCK

### **GADGETS**

Gadget demonstrations

## BLOCKS 7+8

### **FUTURE OF WORK II**

How contemporary organizations will have to reinvent themselves

### **FUTURE OF WORK III**

The fragmentation of the professional identity

## BLOCKS 9+10\*

### **BEYOND**

Exploring even more challenging ideas about the future

### **CONNECTING THE DOTS**

What we never tell anyone

*\*Former students may enroll to attend these blocks*

## SUPER SATURDAY

### **MASTER CLASSES**

Conference to take place in São Paulo on 08/05/2017 with the presence of international speakers

Students enrolled in the program have free access to the event

Students enrolled only on Friday can purchase tickets for a reduced fare

T E A C H E R S

---





## **TIAGO MATTOS**

---

Futurist, entrepreneur, educator and author. He is a teacher and curator for the Trans-disciplinary Innovation Program (Hebrew University of Jerusalem) and a GSP12 graduate on Singularity University - a project created from a partnership between NASA and Google. In this 10-week program, students learn about artificial intelligence, robotics, nanotech, biotech, space engineering and positive impact.

Only 80 students are approved each year to attend the GSP (the selection criteria is the individual's capability to impact a billion lives in ten years).

As a student on the TIP program he had the opportunity to listen to and connect with 14 Nobel Prize winners

He was able to expand his knowledge about the future of work in a brief immersion at MIT with Prof. Thomas W. Malone (author of 'The Future of Work') and at the Institute for the Future, Palo Alto.

His work has been mentioned on Fast Company and Forbes and he was featured at the cover of Você S/A Sul magazine. His ideas about futurism have been shared with audiences on South America, Central America, North America, Europe and Asia.

Co-funder at Perestroika, Aerolito and several others initiatives.





### **SANTIAGO ANDREUZZA**

---

Has worked on international corporations, like Dell and HP, and has international experience in test automation. He is a TEDx Speaker and a teacher on cognitive computation, artificial intelligence and Blockchain.



### **YAGO CURY**

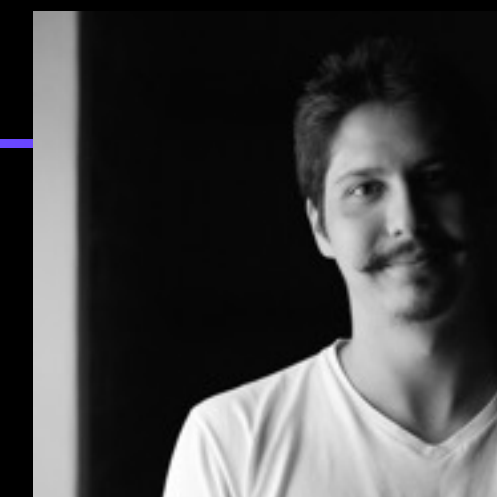
---

Conducts the identification, clusterization and translation of media signals. He is responsible for monitoring new technologies and behaviors, transforming these signals in reports used by Aerolito's futurism team.

### **IGOR OLIVEIRA**

---

Electric Engineering graduate, he is in charge of Aerolito's Labs. Makes experiments on robotics, artificial intelligence, virtual reality and IoT. He has taken part in an experiment aimed to amplify the senses of two cyborgs through mobile prosthetics.



### **ISADORA FERRAZ**

---

With a professional background on fashion design, she has worked in an international sportswear company before joining Aerolito's futurism team. As a researcher, she identifies the scientific and technological forces driving us towards the future and how they will transform the world we live in.





A P P L Y

---

IF YOU WANT TO KNOW MORE,  
VISIT PERESTROIKA'S PAGE AND  
SELECT YOUR CITY

[www.perestroika.com.br](http://www.perestroika.com.br)





FRIENDS OF  
**TOMORROW**