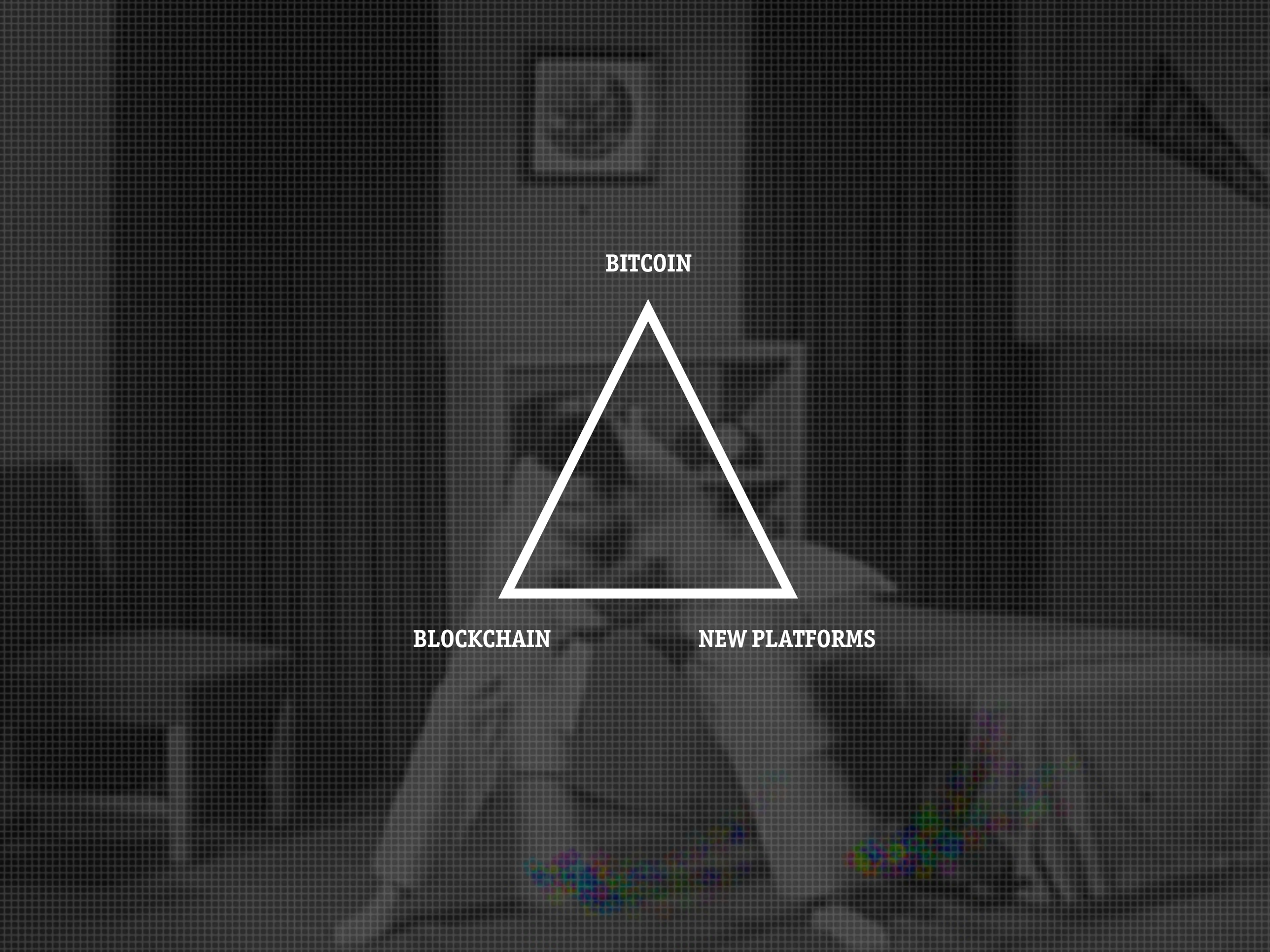
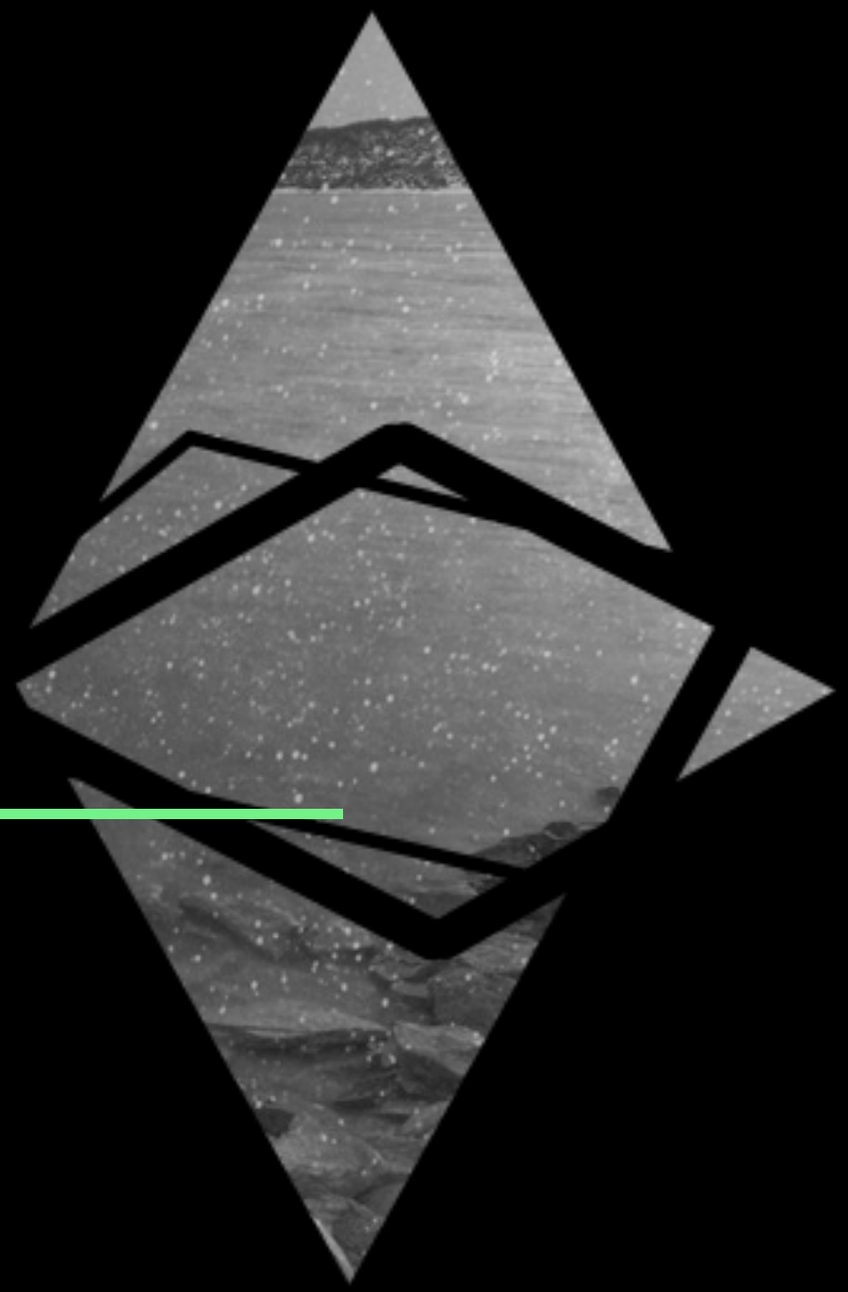
PERESTROIKA




THE END


BITCOIN
BLOCKCHAIN
NEW PLATFORMS

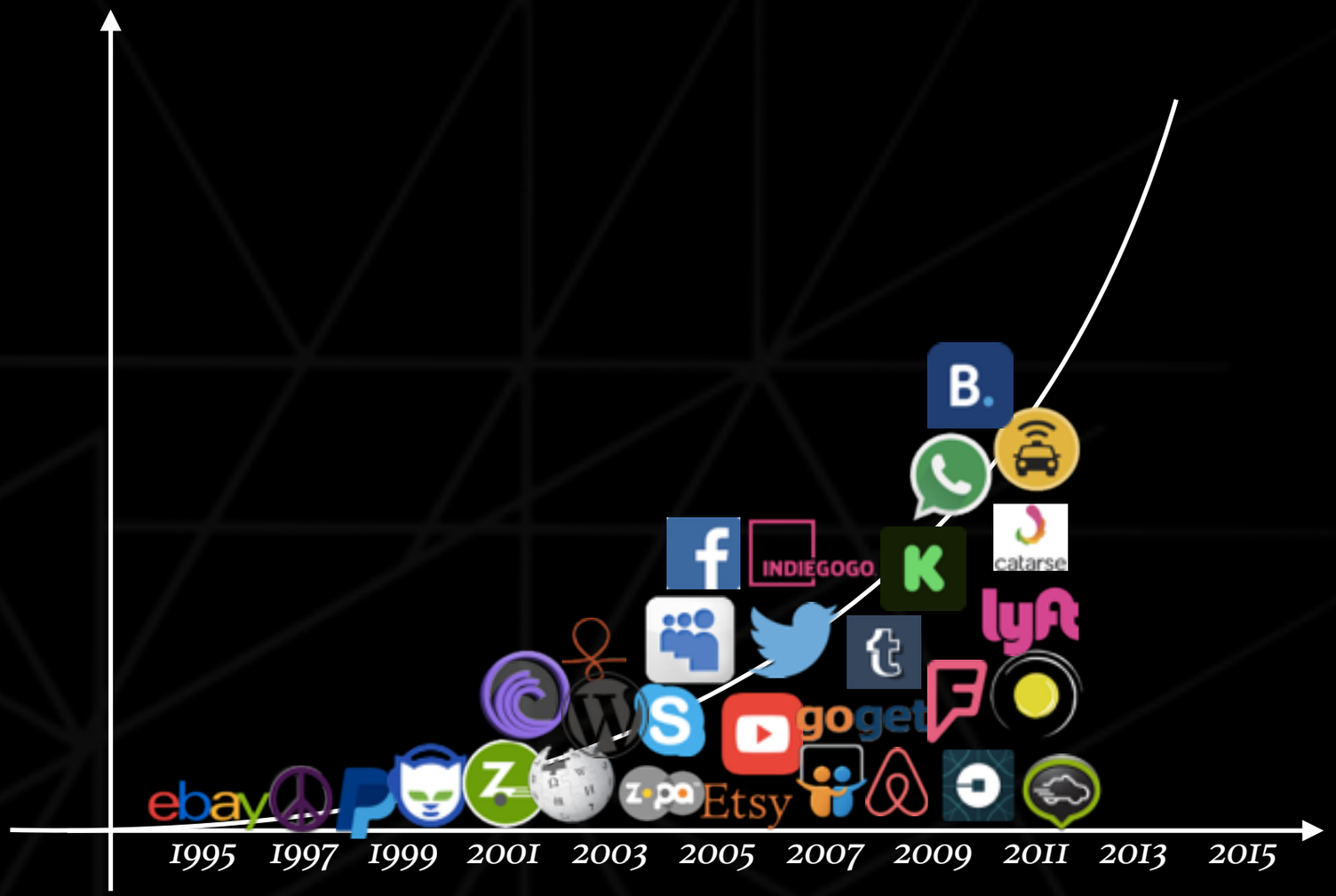


BITCOIN

CURRENT PLATFORMS X BLOCKCHAIN PLATFORMS



PLATFORMS


1995
1997
1999
2001
2003
2005
2007
2009
2011
2013
2015
ebay
Etsy
INDIEGOGO
catarse
goget
lyft

BLOCKCHAIN PLATAFORMS

BUSINESS MODELS

WHY PEOPLE WILL DONATE YOUR PLATFORM?

BUSINESS EVOLUTION

I = PLATFORM

WHERE ARE WE?



KITS
FOR NEW
POSSIBILITIES

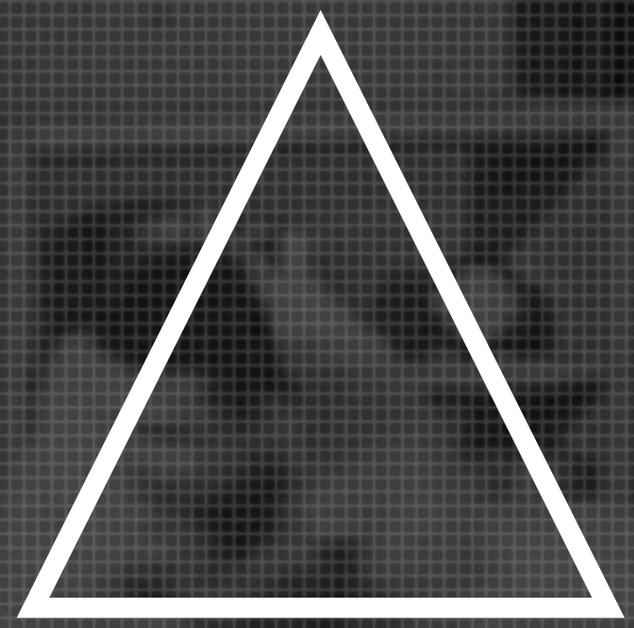

POX




THE END

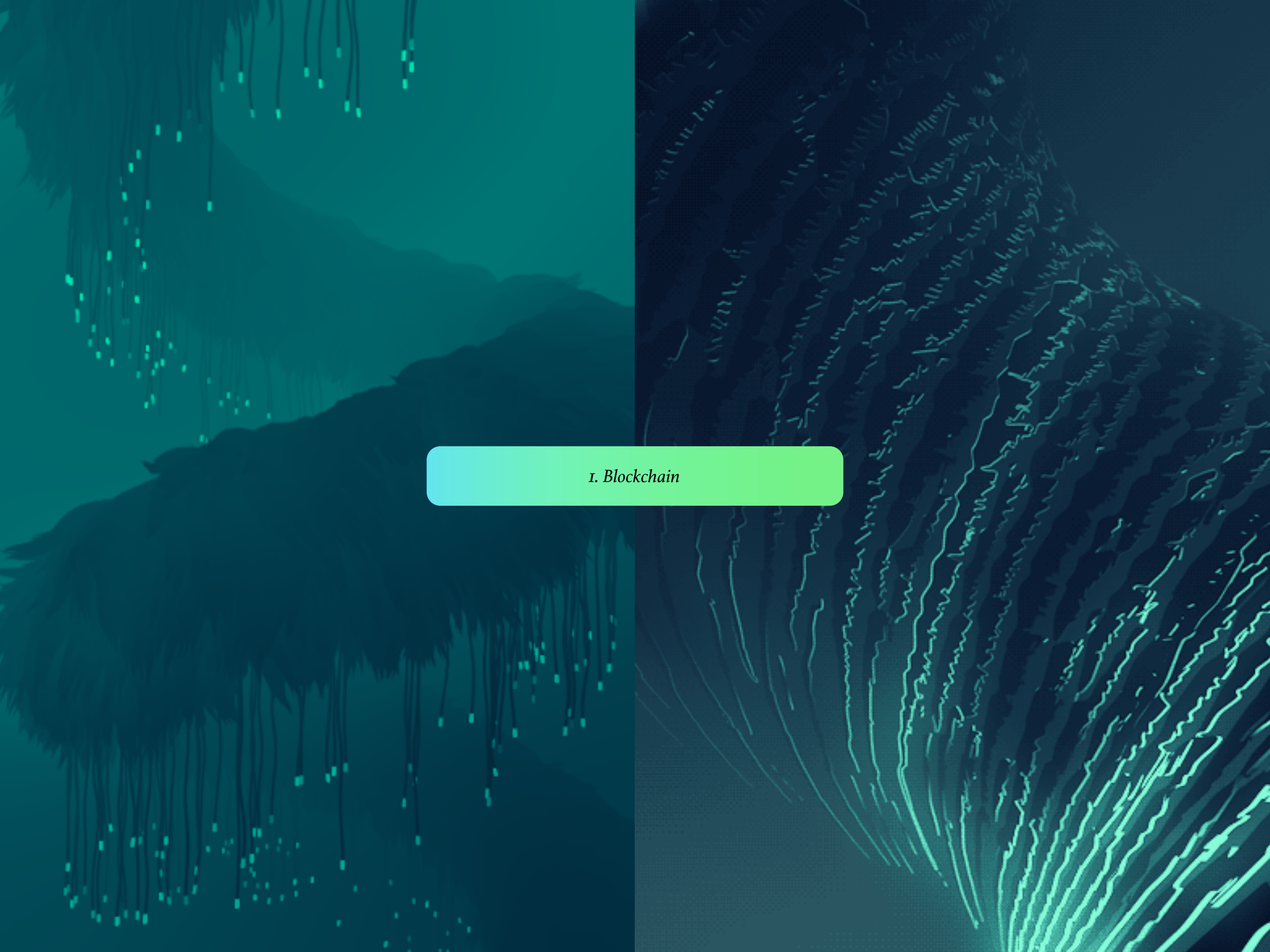

END

BLOCKCHAIN



ABUNDANCE

AUTOMATION



1. Blockchain



Traditional



Platforms



Blockchainzation

Traditional Organization



Management
Decision making

Middle
Management

Workforce

airbnb UBER

Management
Decision making

Automated
Productivity
& Task Routing

Freelancers
& Microworkers

Blockchain Infrastructure

Freelancers

I = Platform



2. Abundance

Abundance Paradigm


TIAGO MATTOS
VL
EF

Acesso > Posse

abundância

Lógica da Escassez

1. Acredito que não há recursos para todos

2. Medo: "Para que eu tenha, outros não terão."

3. Começo a competir por recursos e estocar o excedente.

4. Com menos recursos circulando, a escassez se auto-profetiza.

5. Vivemos num permanente estado de alerta e medo: "vai faltar".

6. O medo aumenta a posse, o estoque e a competição.

7. Um ciclo infinito.



Mensagem dos avós para nossos pais: “vai faltar”.

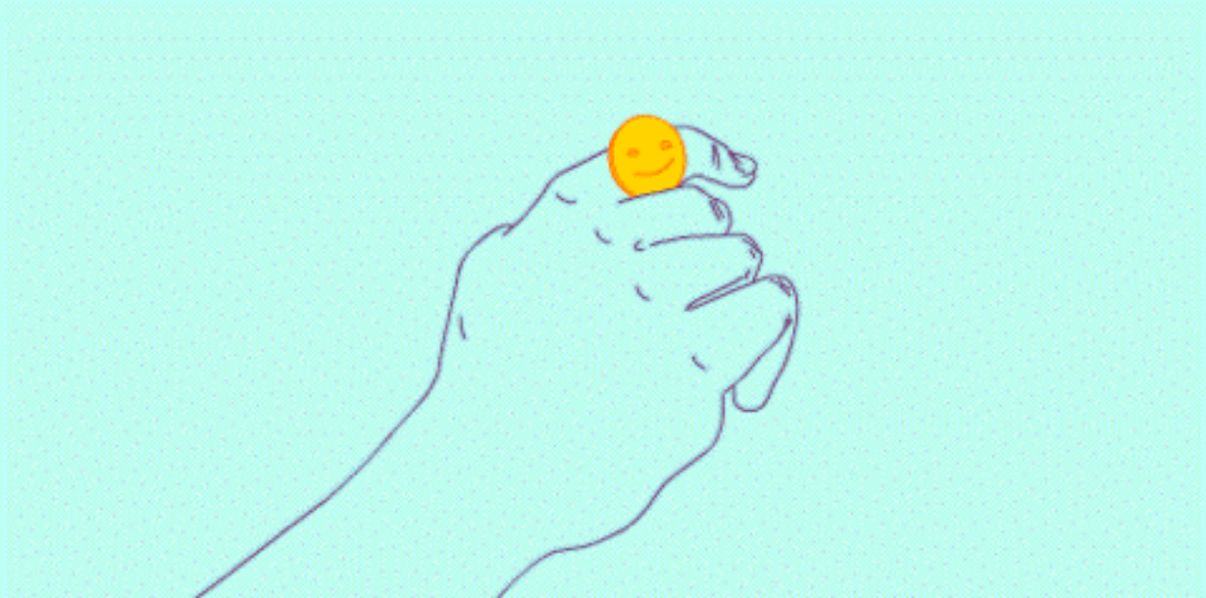


Amígdala: mais atenção às notícias de escassez.

“Há para todos.”

“Mesmo eu tendo, os outros também podem ter.”

“Não preciso competir.”



Lógica da Abundância

4. Coloco recursos próprios para circularem no sistema

5. Quem precisa, usa meus recursos que estão circulando

6. Se eu precisar, usarei recursos dos outros que também estão circulando

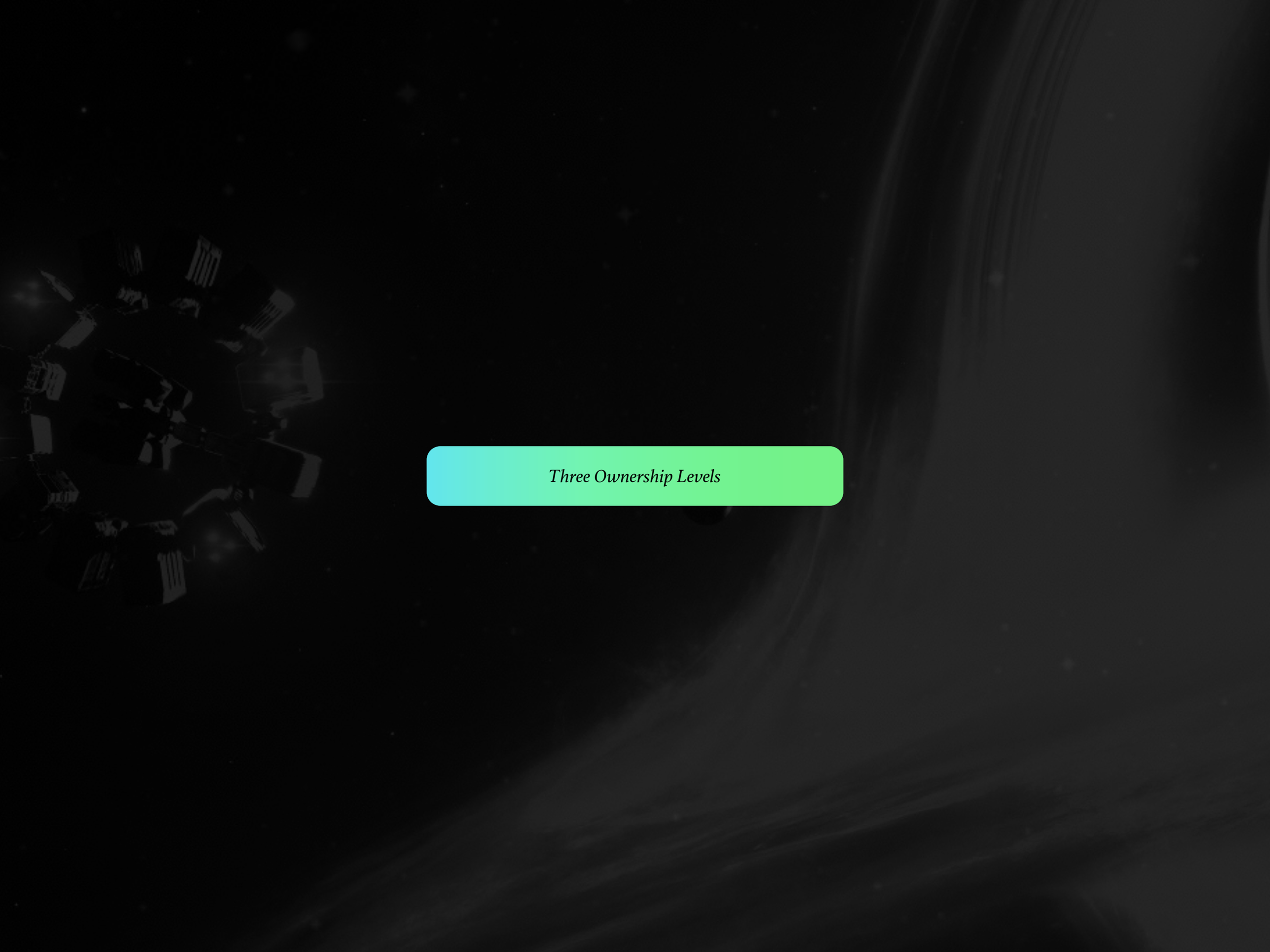
7. Com mais abundância, há mais confiança e o sistema cresce

1. Acredito que há recursos para todos

2. Enfrento o medo e dou espaço para a confiança

3. Paro de estocar recursos próprios

Freelancers
& Microworkers

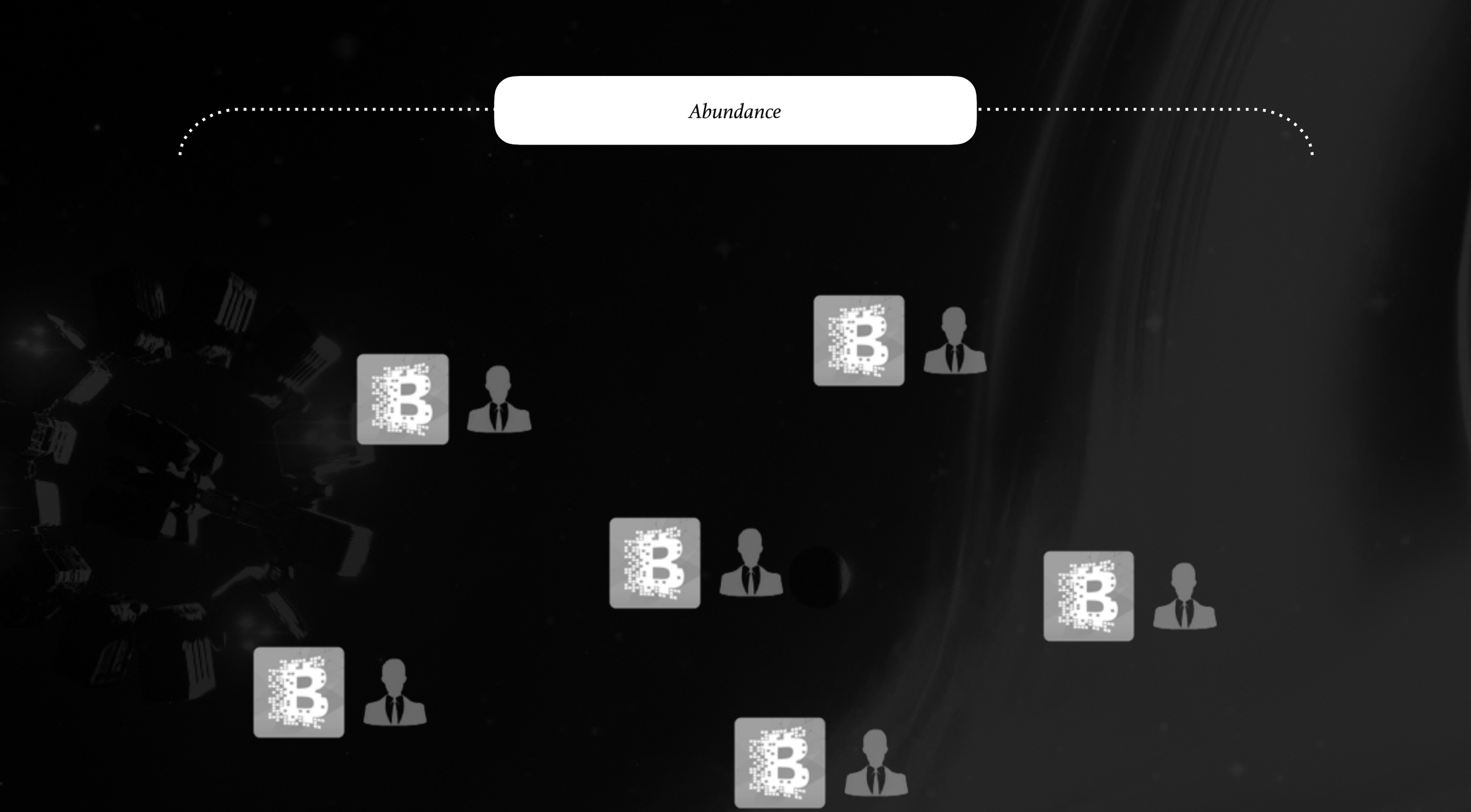


Three Ownership Levels





Abundance



O QUE É 'COMUM'
NÃO TEM DONO.

NÃO PERTENCE AO GOVERNO.
PERTENCE A NINGUÉM.

POR ISSO, É PARA TODOS.
E, ASSIM, TODOS CUIDAM.

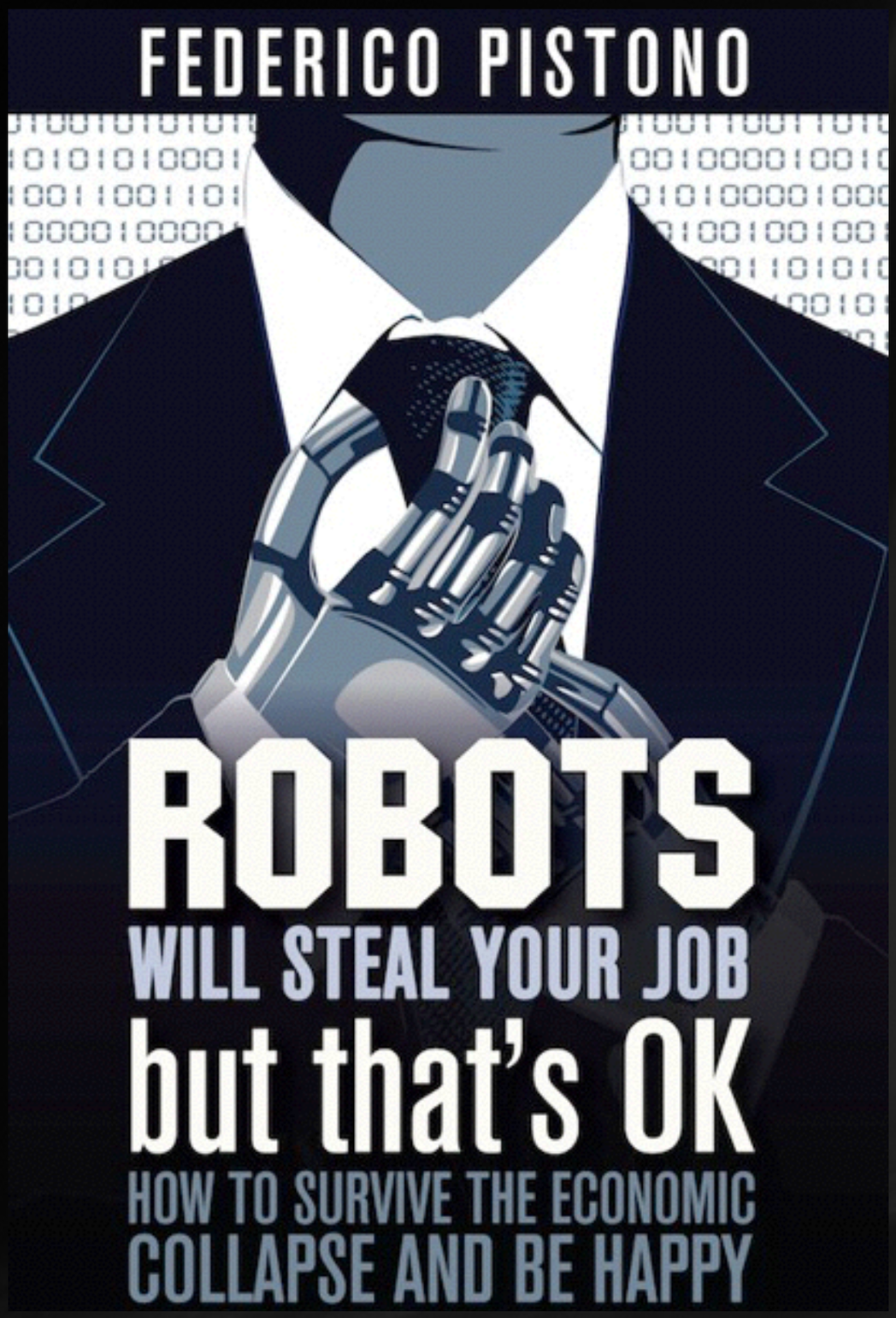
3. Automation

I = Platform



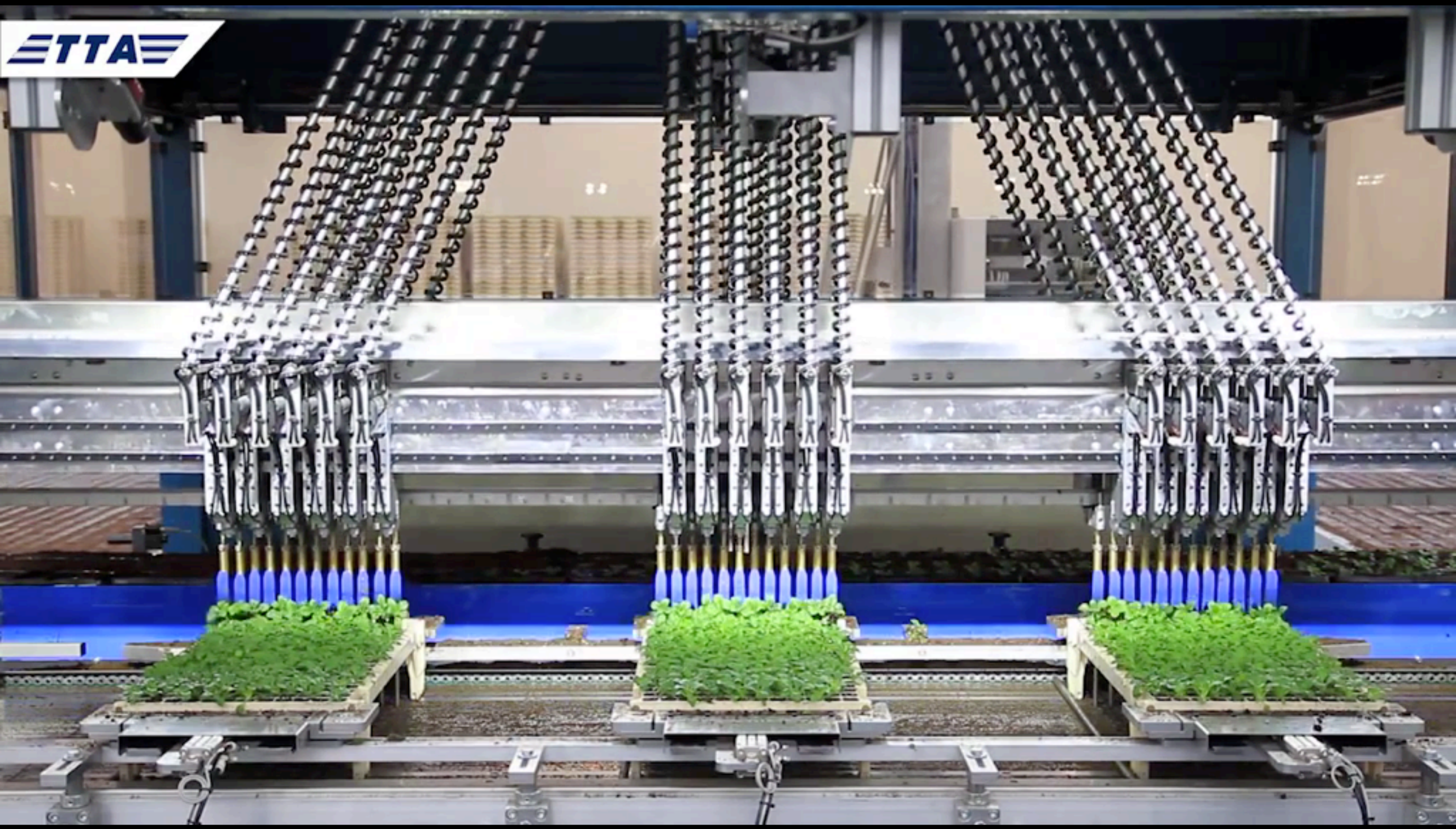
~~Any = Platform~~

Automated Labour


FEDERICO PISTONO
ROBOTS
WILL STEAL YOUR JOB
but that's OK
HOW TO SURVIVE THE ECONOMIC
COLLAPSE AND BE HAPPY

Automated Meal

Plantar

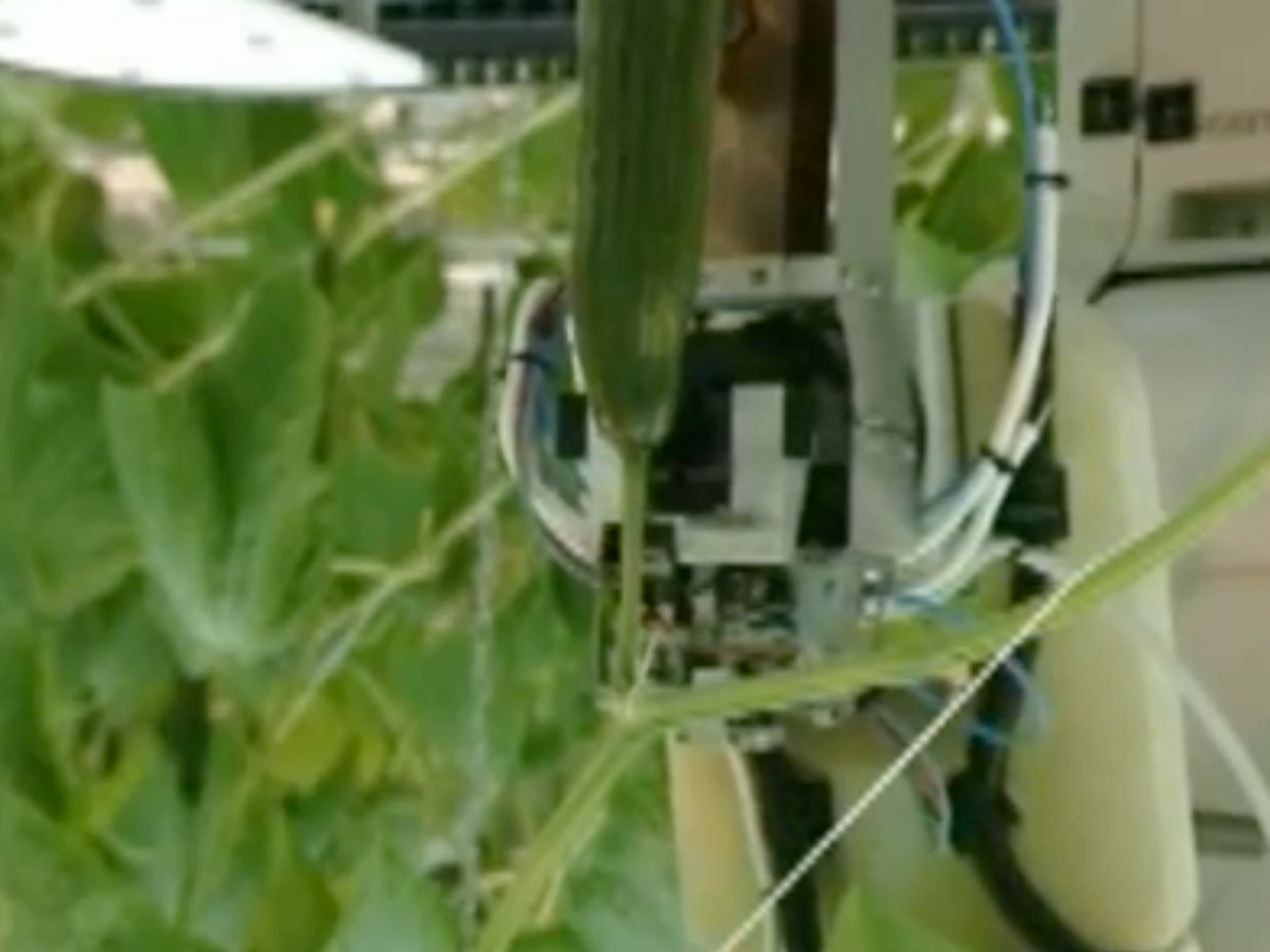


Cultivar





Colher





果実を検出して収穫

Transportar


Google
self-driving car


NORTH BEACH PIZZA
OPEN

Preparar



Ramen Robot

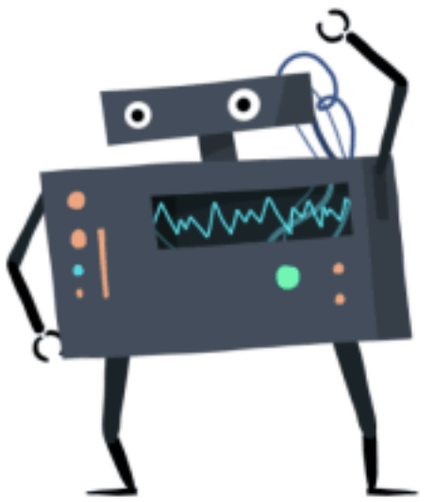
Japan's New Chef

Servir


abc NEWS

Food: automation within 20 years

Food Preparation and Serving Related | Restaurant Cooks



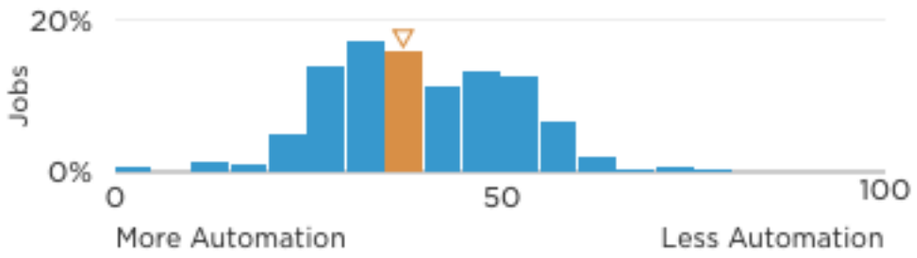
Restaurant Cooks have a

96.3%

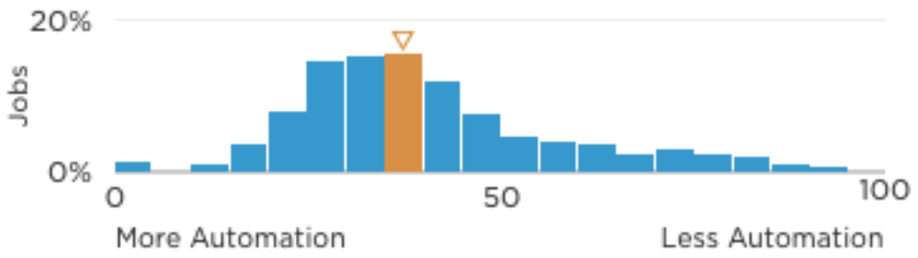
chance of being automated.

How do we know this? Some aspects of a job are easier to automate than others. It all depends on the tasks. Look at the orange bars to see how Restaurant Cooks compare with other professions...

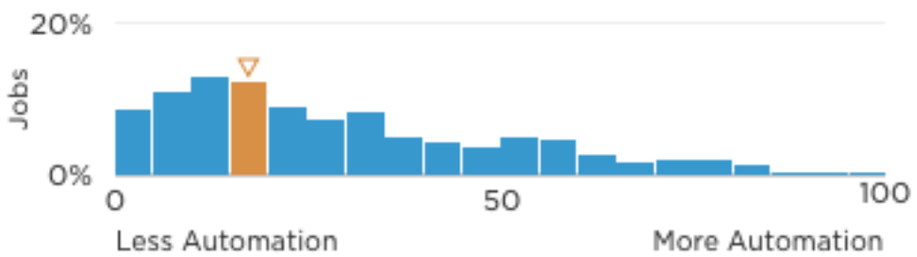
Do you need to come up with clever solutions?



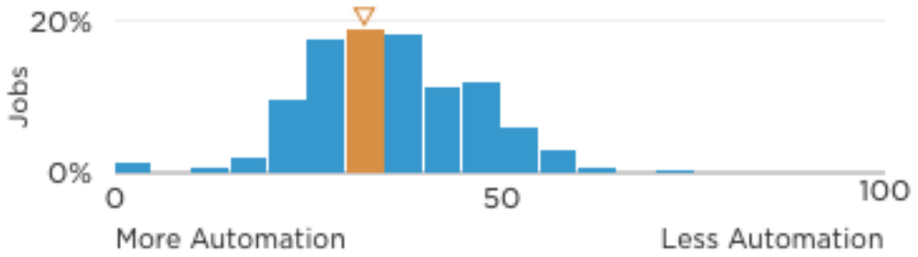
Are you required to personally help others?



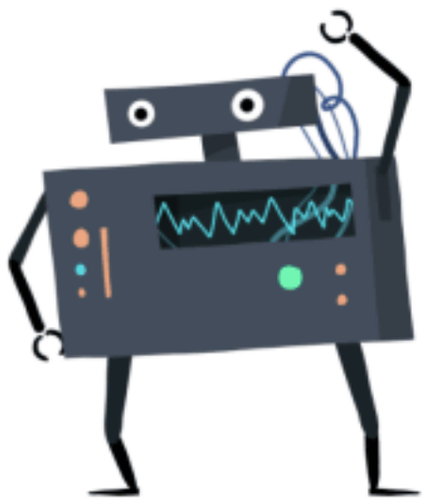
Does your job require you to squeeze into small spaces?



Does your job require negotiation?



Food Preparation and Serving Related | Waiters and Waitresses



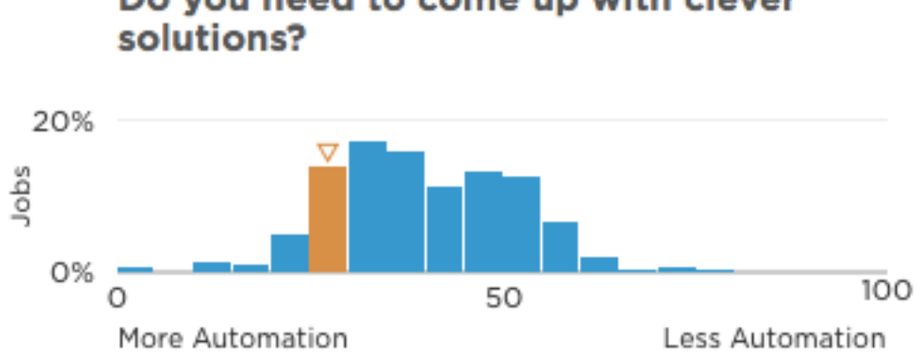
Waiters and Waitresses have a

93.7%

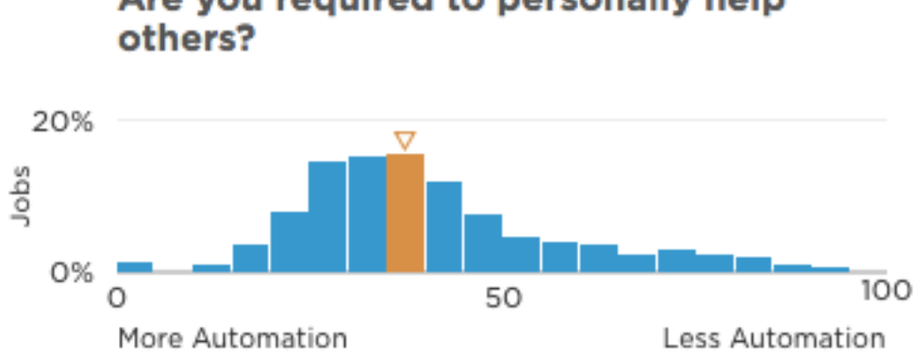
chance of being automated.

How do we know this? Some aspects of a job are easier to automate than others. It all depends on the tasks. Look at the orange bars to see how Waiters and Waitresses compare with other professions...

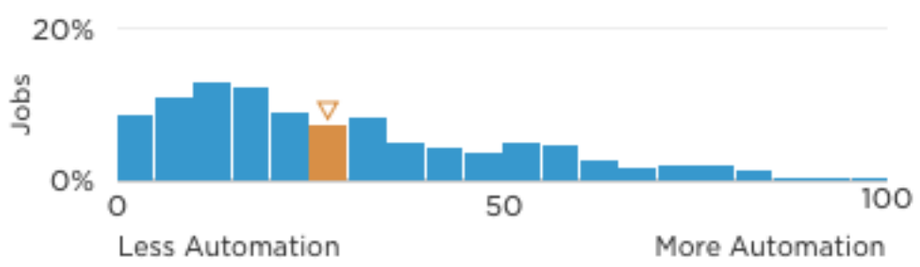
Do you need to come up with clever solutions?



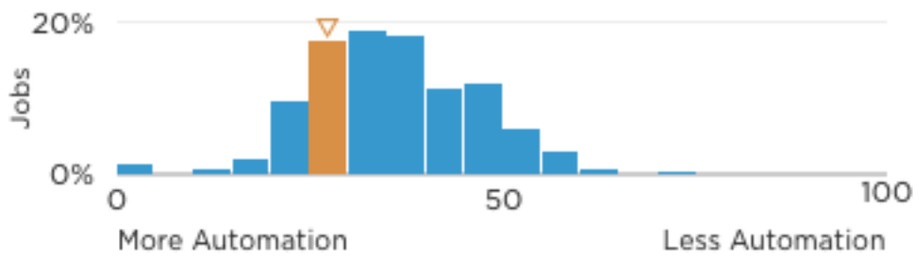
Are you required to personally help others?



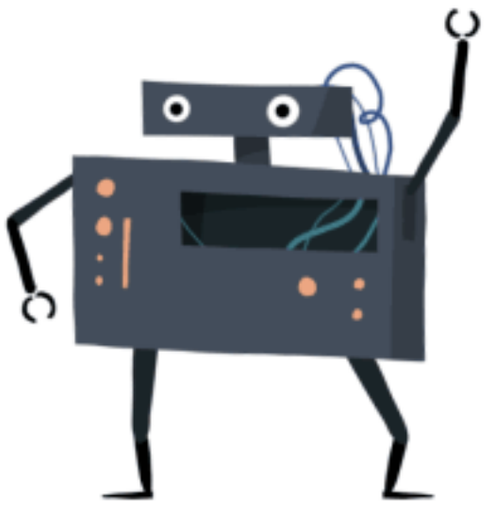
Does your job require you to squeeze into small spaces?



Does your job require negotiation?



Food Preparation and Serving Related | Cafeteria Cooks



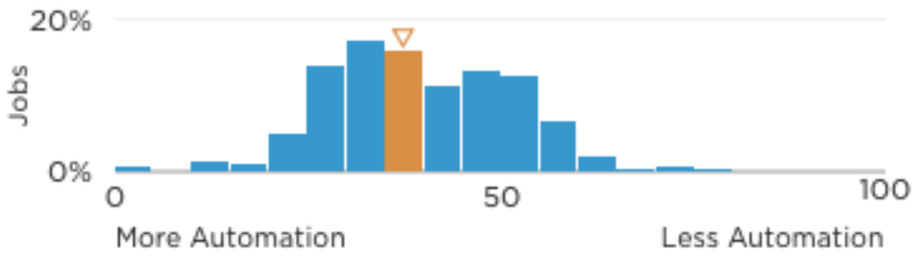
Cafeteria Cooks have a

82.7%

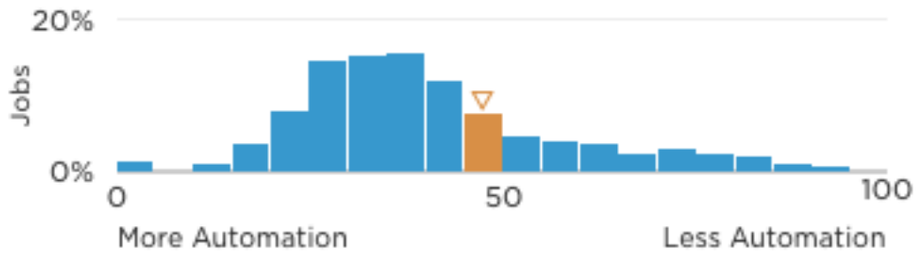
chance of being automated.

How do we know this? Some aspects of a job are easier to automate than others. It all depends on the tasks. Look at the orange bars to see how Cafeteria Cooks compare with other professions...

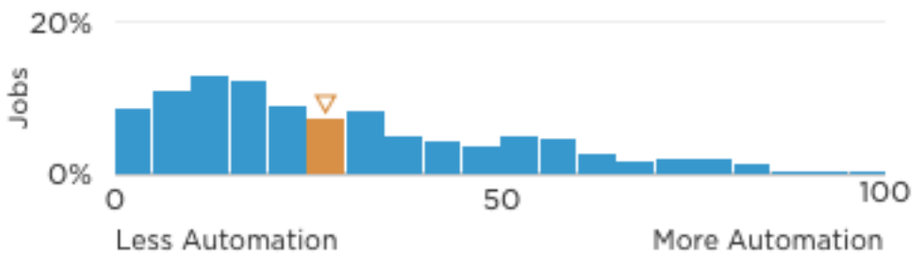
Do you need to come up with clever solutions?



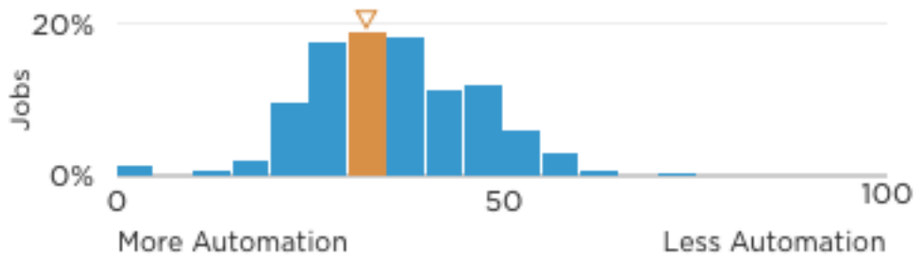
Are you required to personally help others?



Does your job require you to squeeze into small spaces?



Does your job require negotiation?



Food Preparation and Serving Related | Bartenders



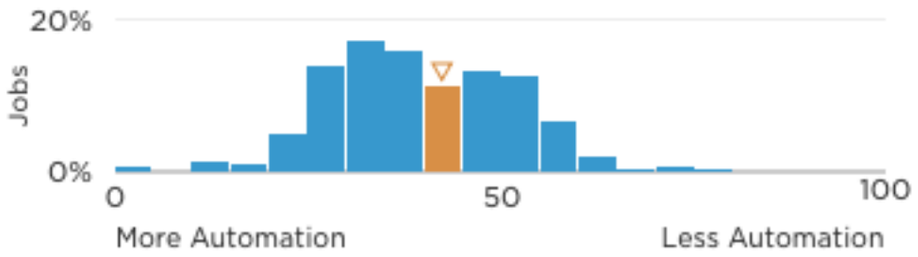
Bartenders have a

76.8%

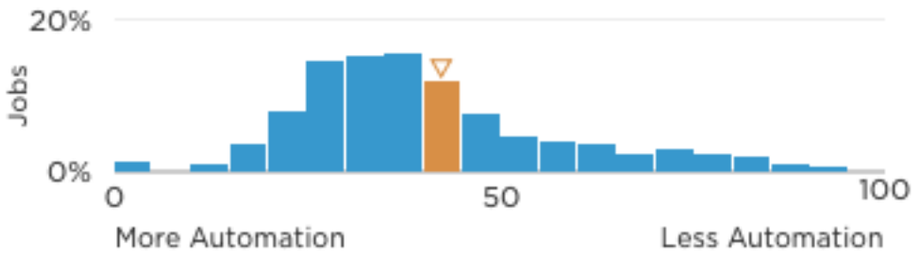
chance of being automated.

How do we know this? Some aspects of a job are easier to automate than others. It all depends on the tasks. Look at the orange bars to see how Bartenders compare with other professions...

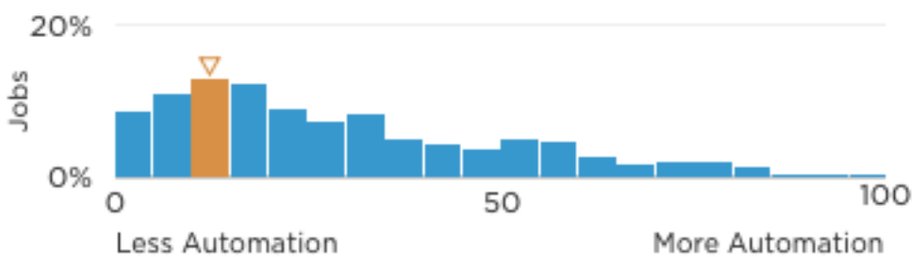
Do you need to come up with clever solutions?



Are you required to personally help others?



Does your job require you to squeeze into small spaces?



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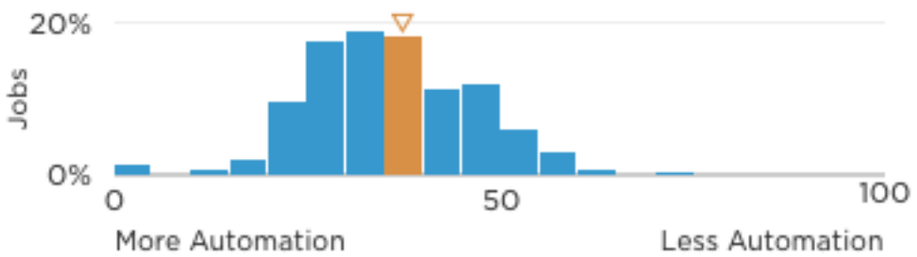


Food Preparation and Serving Related | Personal Chefs



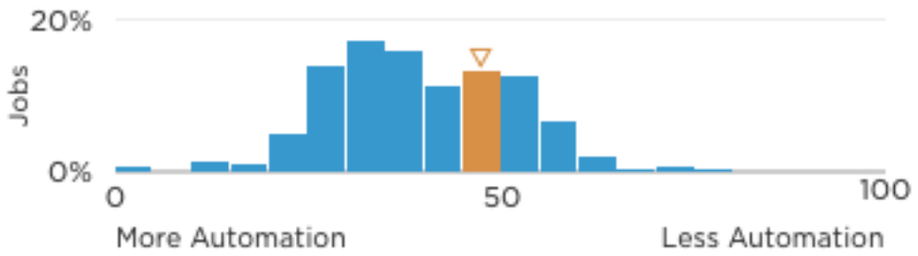
Personal Chefs have a

30.5%

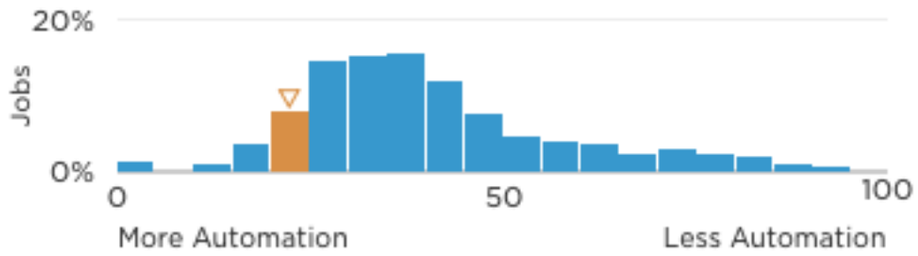
chance of being automated.

How do we know this? Some aspects of a job are easier to automate than others. It all depends on the tasks. Look at the orange bars to see how Personal Chefs compare with other professions...

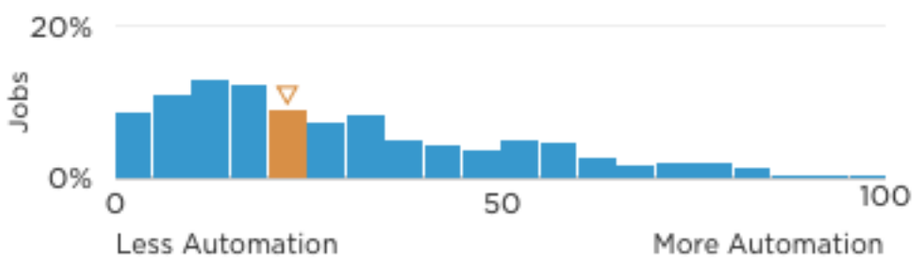
Do you need to come up with clever solutions?



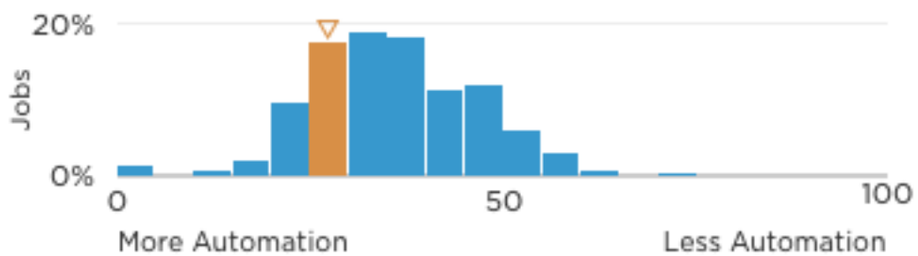
Are you required to personally help others?



Does your job require you to squeeze into small spaces?



Does your job require negotiation?



Food Preparation and Serving Related | Head Chefs



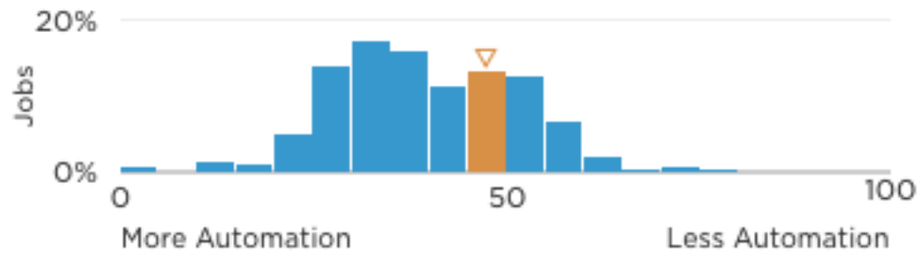
Head Chefs have a

10.1%

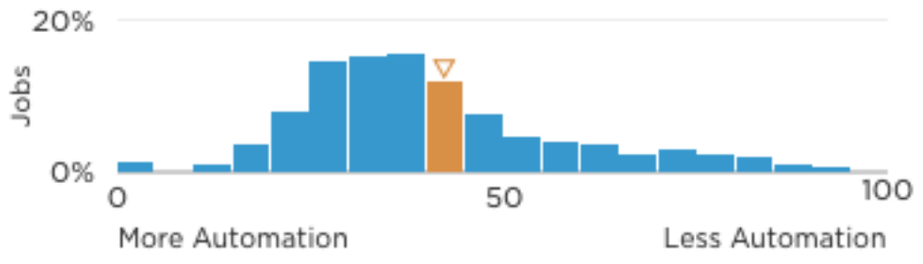
chance of being automated.

How do we know this? Some aspects of a job are easier to automate than others. It all depends on the tasks. Look at the orange bars to see how Head Chefs compare with other professions...

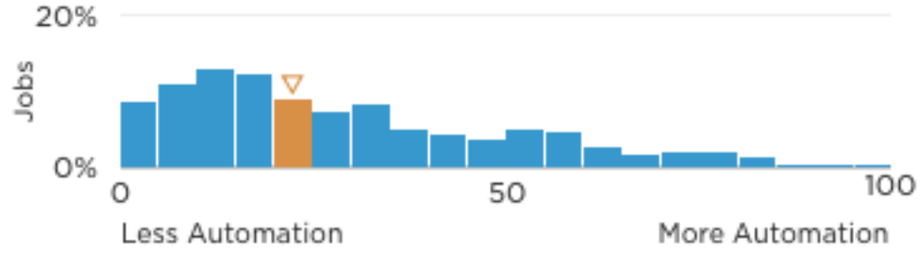
Do you need to come up with clever solutions?



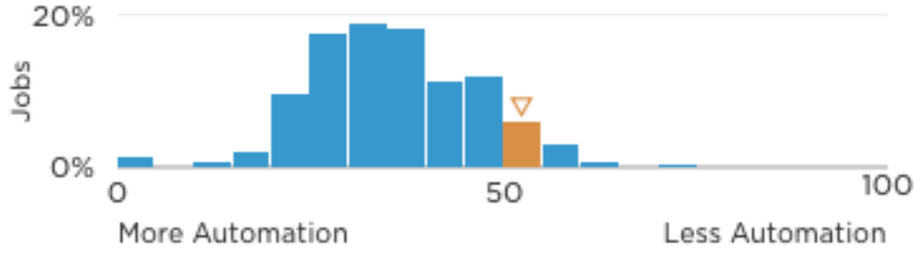
Are you required to personally help others?



Does your job require you to squeeze into small spaces?

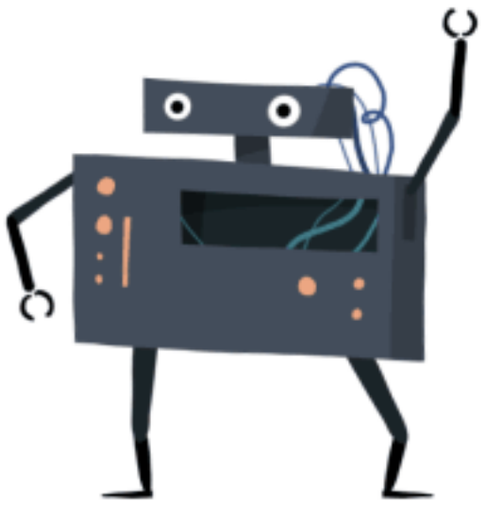


Does your job require negotiation?



Automation within 20 years

'The Future of Employment:
How Susceptible Are Jobs to Computerisation?



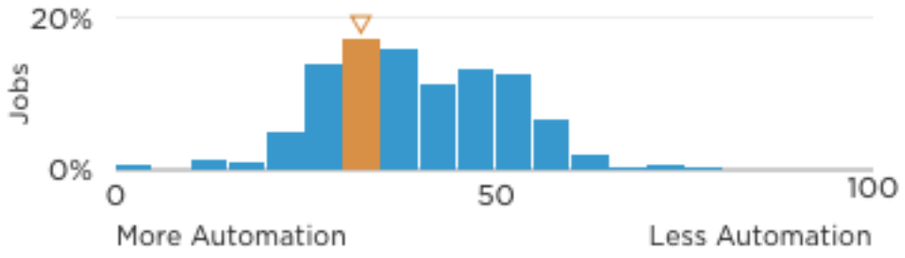
Telemarketers have a

99.0%

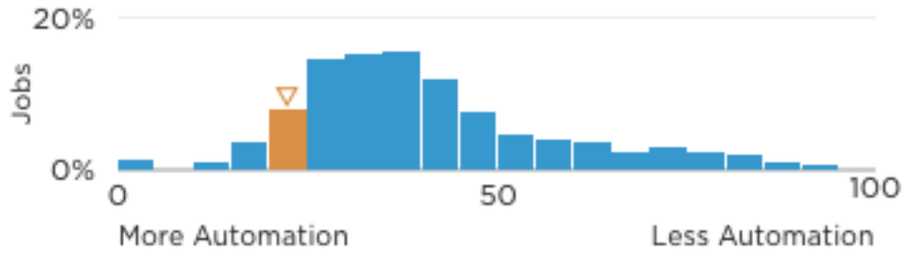
chance of being automated.

How do we know this? Some aspects of a job are easier to automate than others. It all depends on the tasks. Look at the orange bars to see how Telemarketers compare with other professions...

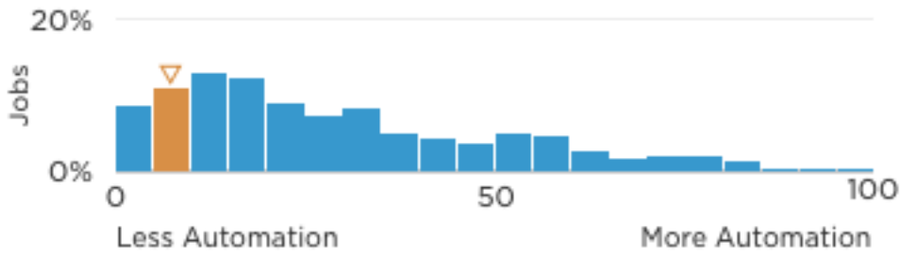
Do you need to come up with clever solutions?



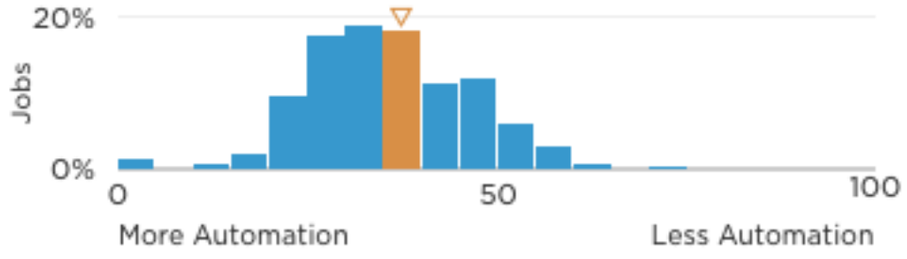
Are you required to personally help others?



Does your job require you to squeeze into small spaces?



Does your job require negotiation?





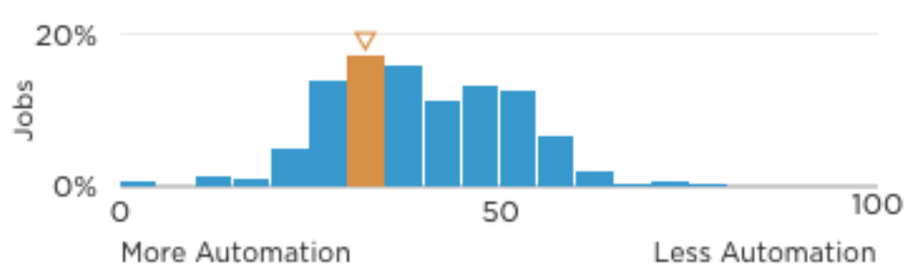
Parking Lot Attendants have a

87.4%

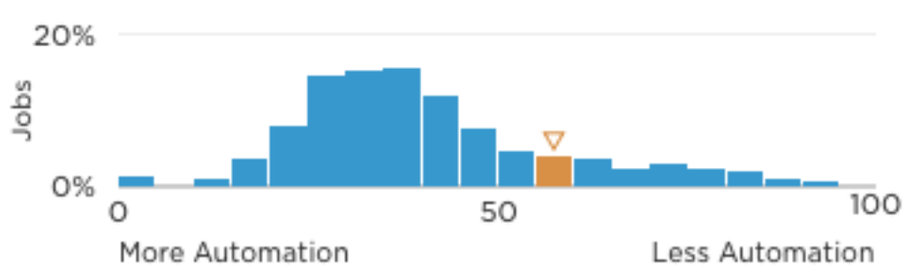
chance of being automated.

How do we know this? Some aspects of a job are easier to automate than others. It all depends on the tasks. Look at the orange bars to see how Parking Lot Attendants compare with other professions...

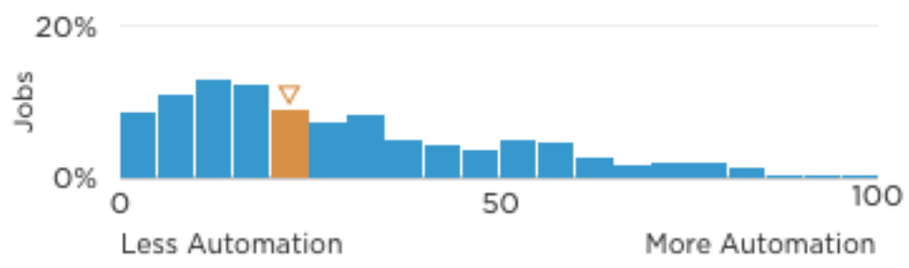
Do you need to come up with clever solutions?



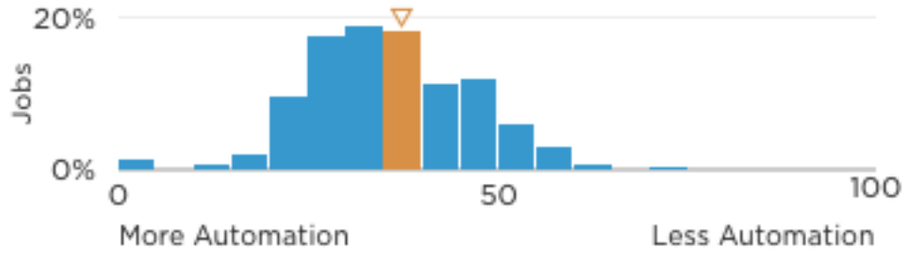
Are you required to personally help others?



Does your job require you to squeeze into small spaces?



Does your job require negotiation?





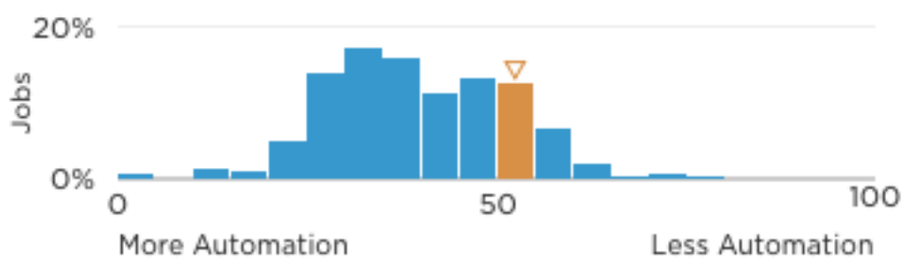
Reporters and Correspondents have a

11.4%

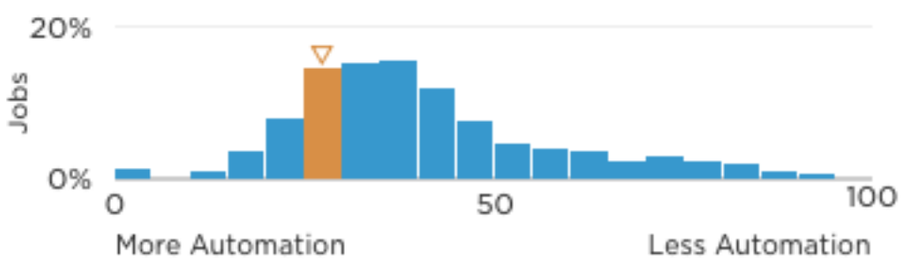
chance of being automated.

How do we know this? Some aspects of a job are easier to automate than others. It all depends on the tasks. Look at the orange bars to see how Reporters and Correspondents compare with other professions...

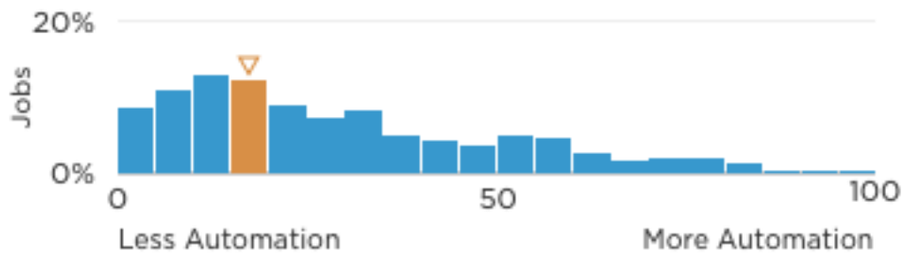
Do you need to come up with clever solutions?



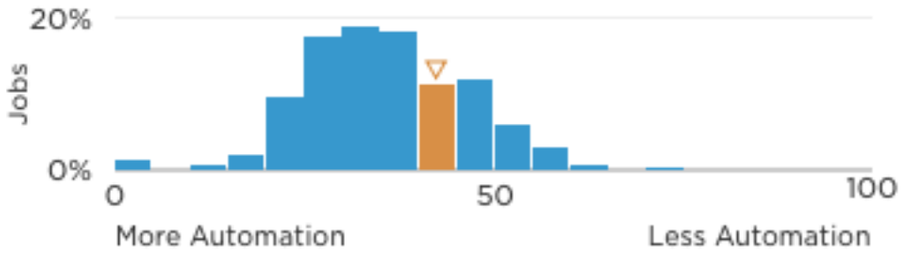
Are you required to personally help others?



Does your job require you to squeeze into small spaces?



Does your job require negotiation?





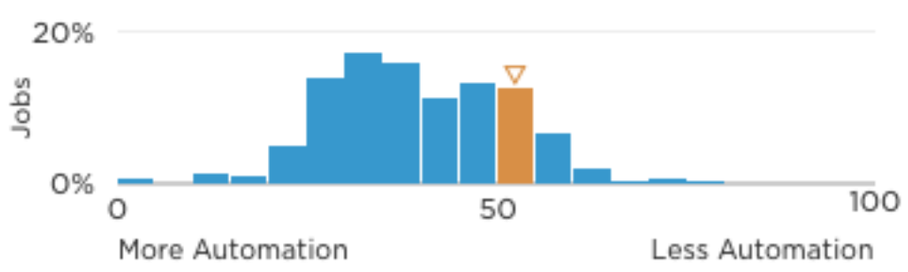
Electrical Engineers have a

10.2%

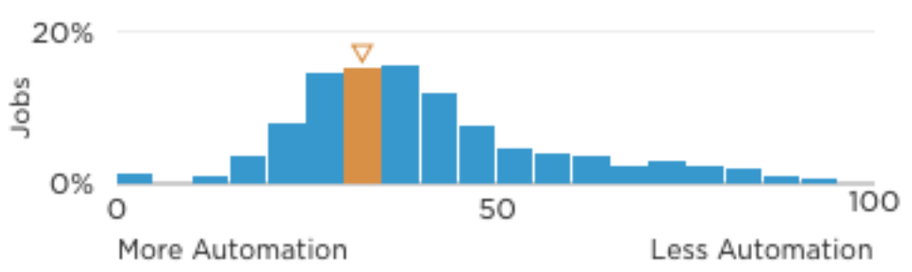
chance of being automated.

How do we know this? Some aspects of a job are easier to automate than others. It all depends on the tasks. Look at the orange bars to see how Electrical Engineers compare with other professions...

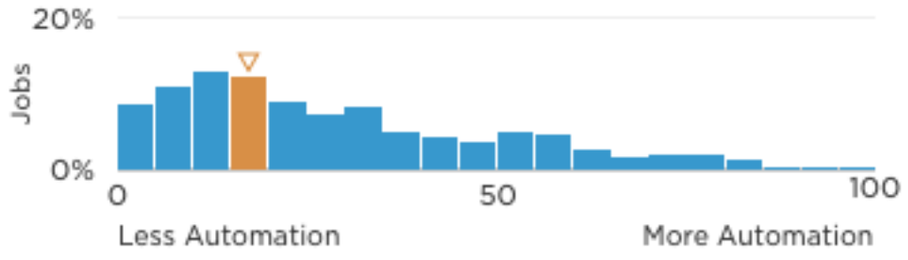
Do you need to come up with clever solutions?



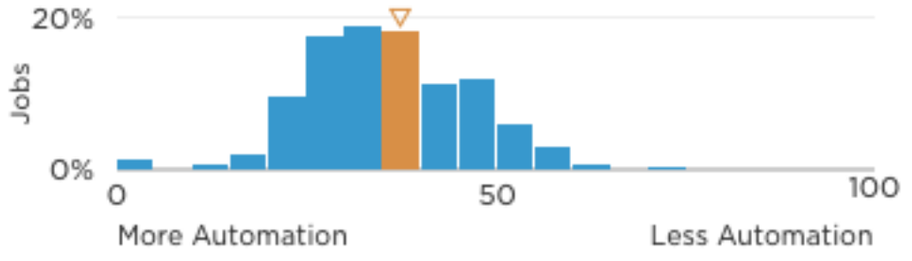
Are you required to personally help others?



Does your job require you to squeeze into small spaces?



Does your job require negotiation?





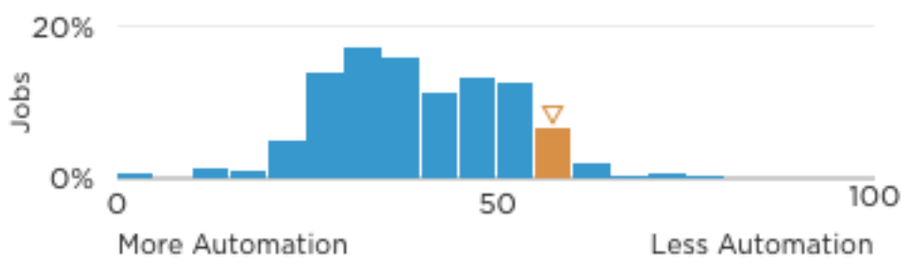
Editors have a

5.5%

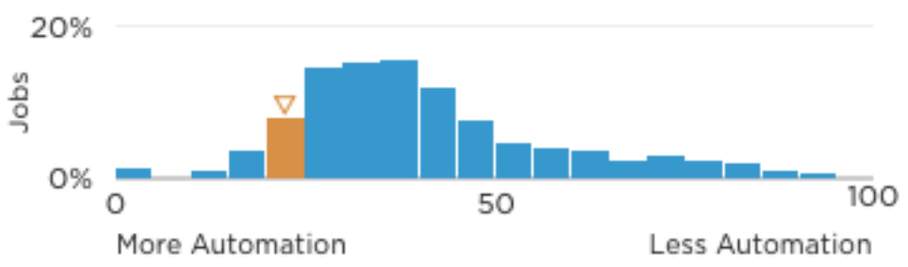
chance of being automated.

How do we know this? Some aspects of a job are easier to automate than others. It all depends on the tasks. Look at the orange bars to see how Editors compare with other professions...

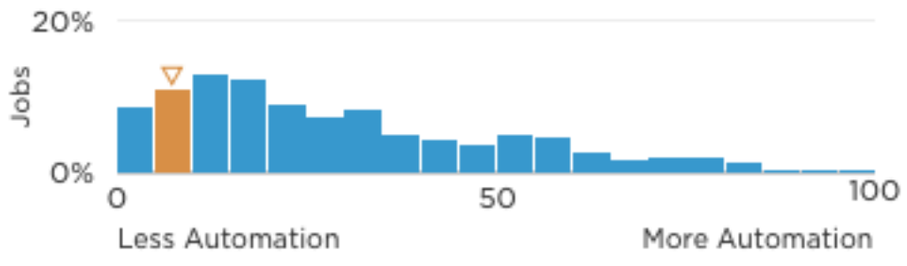
Do you need to come up with clever solutions?



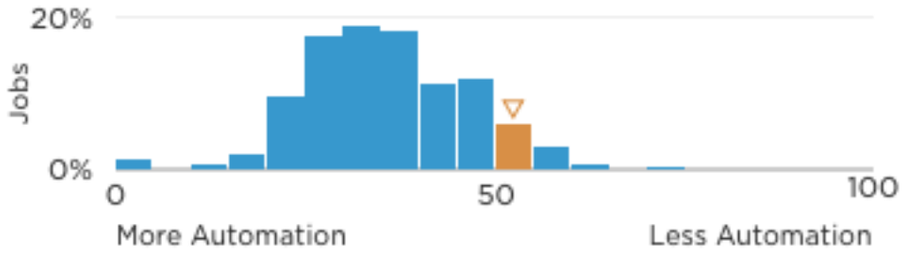
Are you required to personally help others?



Does your job require you to squeeze into small spaces?



Does your job require negotiation?





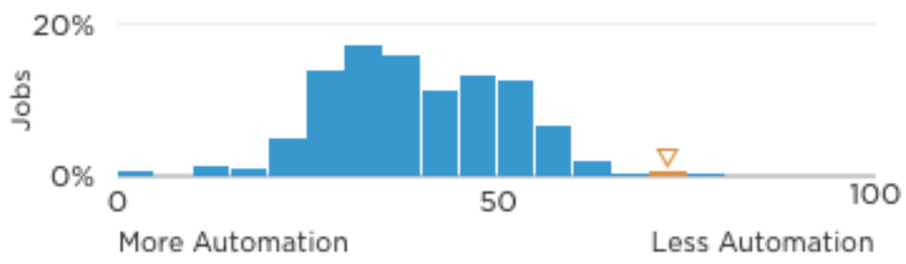
Biomedical Engineers have a

3.7%

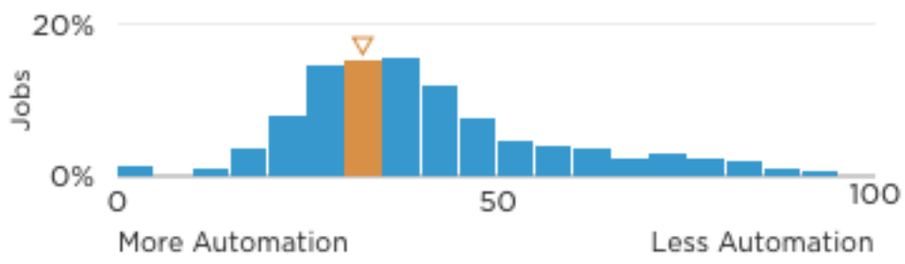
chance of being automated.

How do we know this? Some aspects of a job are easier to automate than others. It all depends on the tasks. Look at the orange bars to see how Biomedical Engineers compare with other professions...

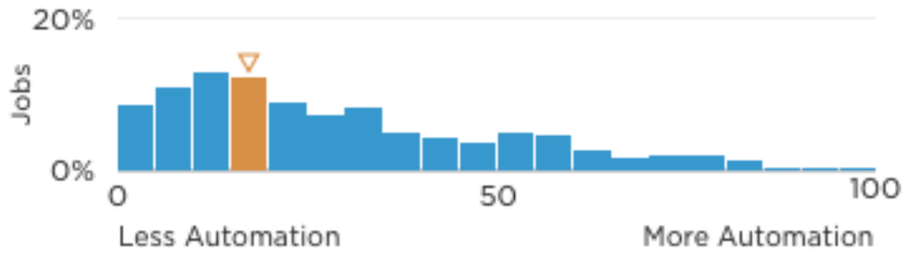
Do you need to come up with clever solutions?



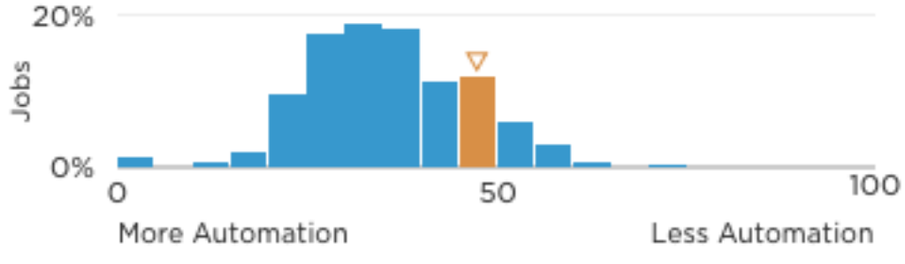
Are you required to personally help others?



Does your job require you to squeeze into small spaces?



Does your job require negotiation?





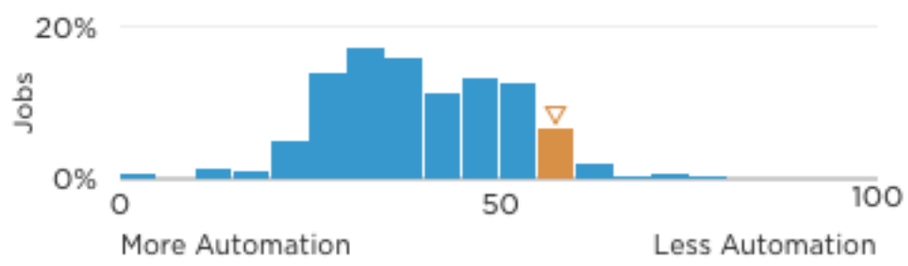
Civil Engineers have a

1.9%

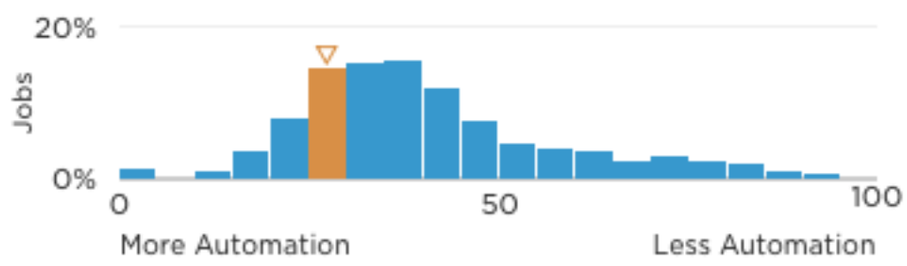
chance of being automated.

How do we know this? Some aspects of a job are easier to automate than others. It all depends on the tasks. Look at the orange bars to see how Civil Engineers compare with other professions...

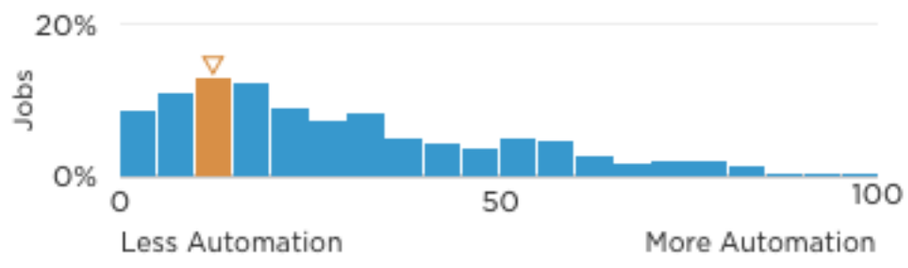
Do you need to come up with clever solutions?



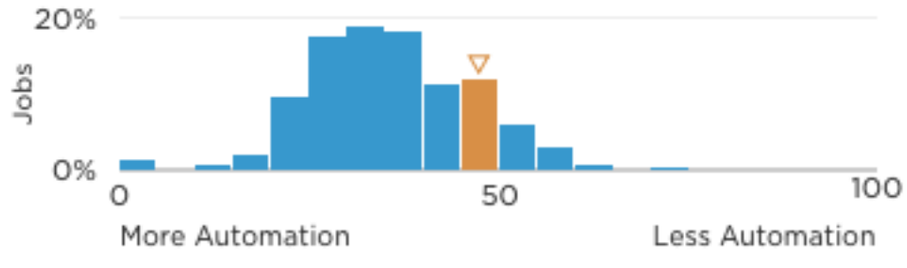
Are you required to personally help others?



Does your job require you to squeeze into small spaces?



Does your job require negotiation?





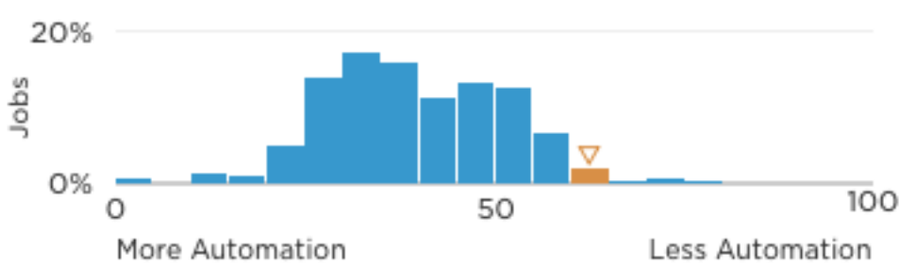
Architects have a

1.8%

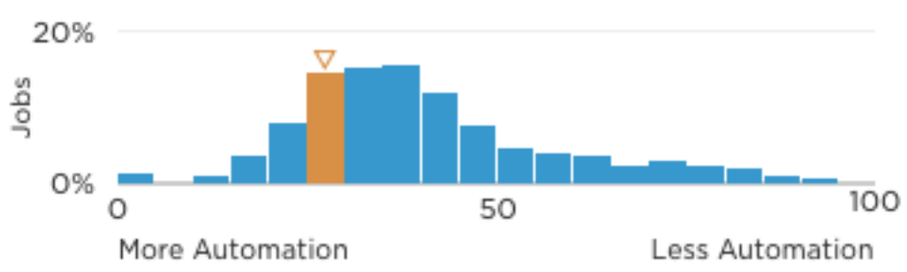
chance of being automated.

How do we know this? Some aspects of a job are easier to automate than others. It all depends on the tasks. Look at the orange bars to see how Architects compare with other professions...

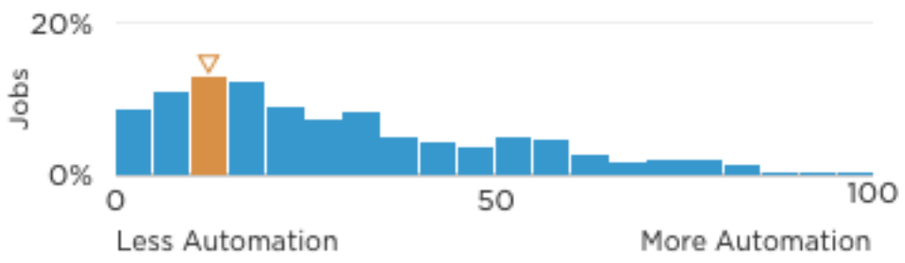
Do you need to come up with clever solutions?



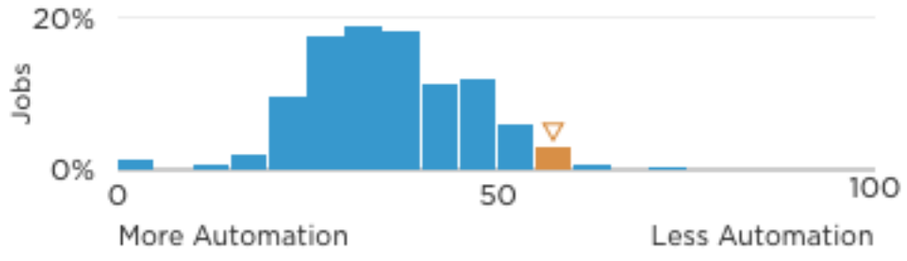
Are you required to personally help others?



Does your job require you to squeeze into small spaces?



Does your job require negotiation?





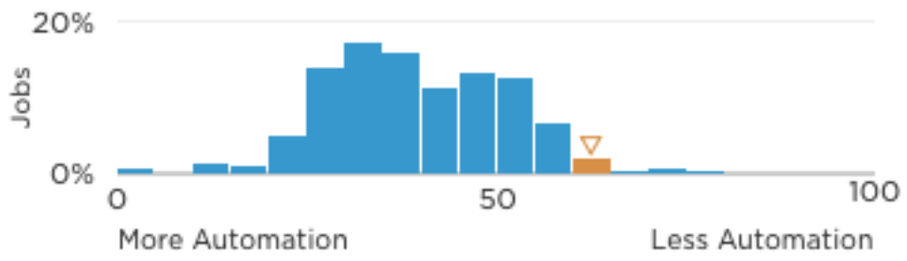
Mechanical Engineers have a

1.1%

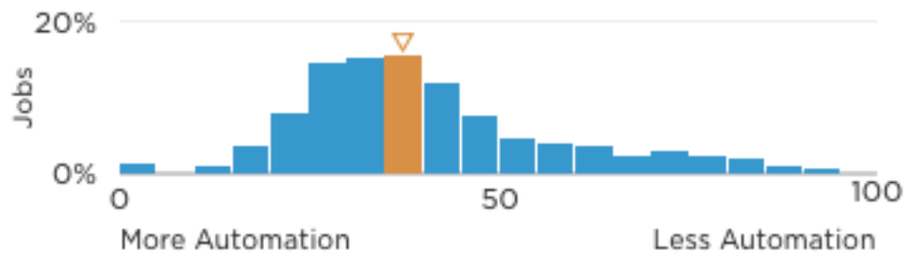
chance of being automated.

How do we know this? Some aspects of a job are easier to automate than others. It all depends on the tasks. Look at the orange bars to see how Mechanical Engineers compare with other professions...

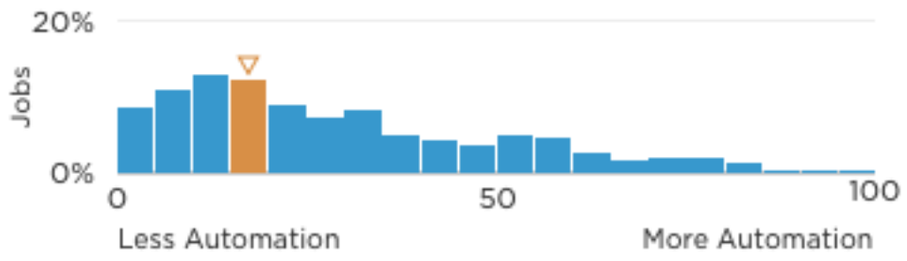
Do you need to come up with clever solutions?



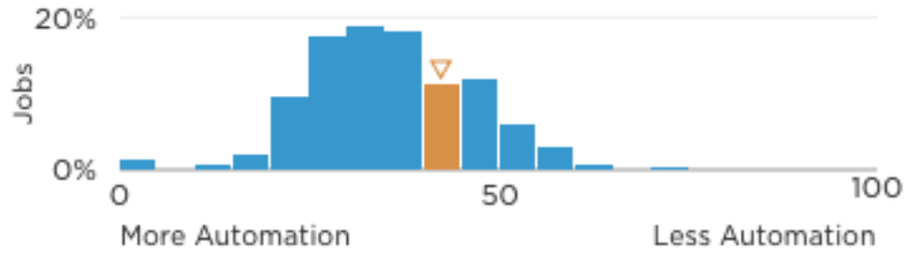
Are you required to personally help others?



Does your job require you to squeeze into small spaces?



Does your job require negotiation?





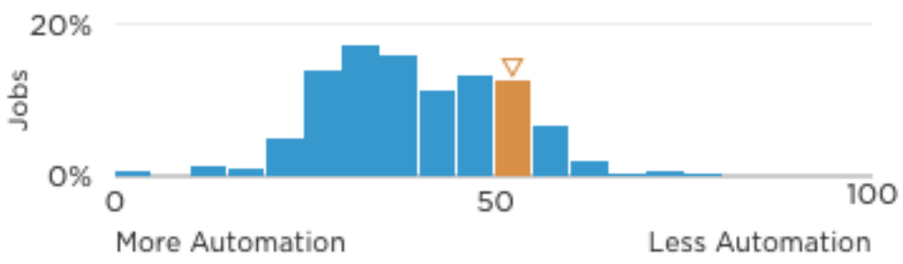
Preschool Teachers have a

0.7%

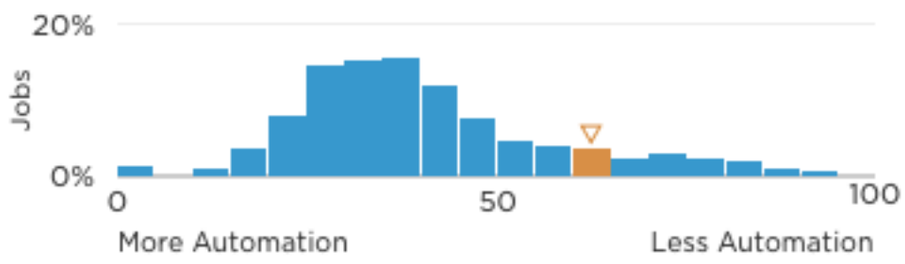
chance of being automated.

How do we know this? Some aspects of a job are easier to automate than others. It all depends on the tasks. Look at the orange bars to see how Preschool Teachers compare with other professions...

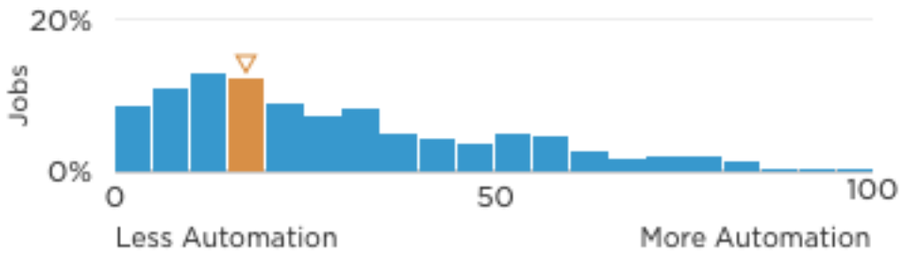
Do you need to come up with clever solutions?



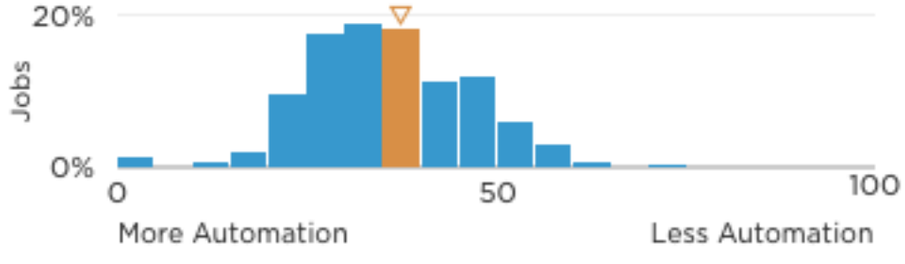
Are you required to personally help others?



Does your job require you to squeeze into small spaces?



Does your job require negotiation?





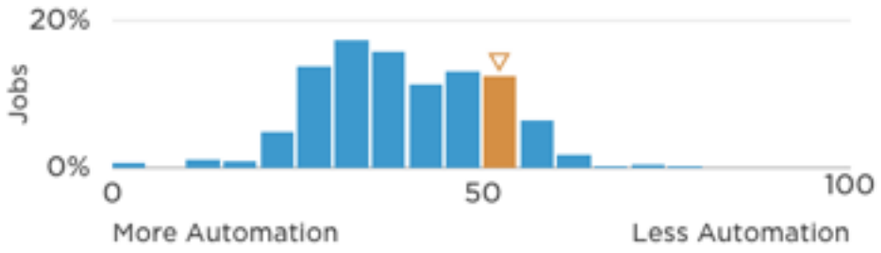
Physicians and Surgeons have a

0.4%

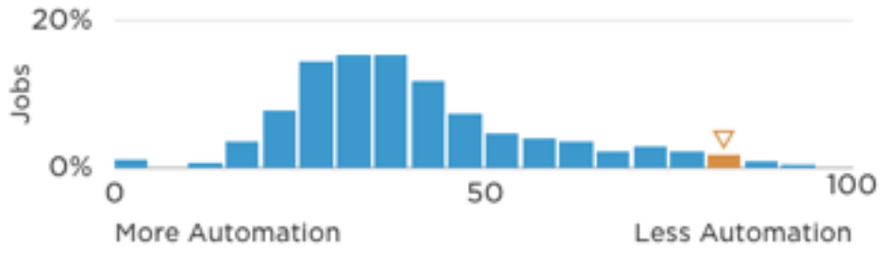
chance of being automated.

How do we know this? Some aspects of a job are easier to automate than others. It all depends on the tasks. Look at the orange bars to see how Physicians and Surgeons compare with other professions...

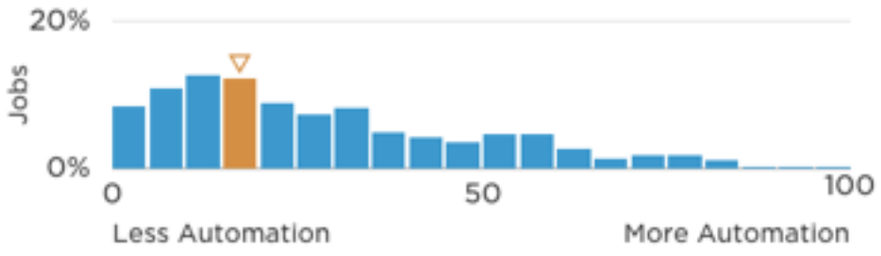
Do you need to come up with clever solutions?



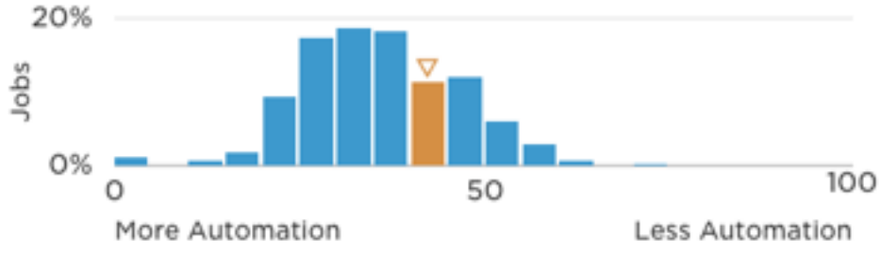
Are you required to personally help others?



Does your job require you to squeeze into small spaces?



Does your job require negotiation?



Wanna try?

What kinds of jobs does automation kill?



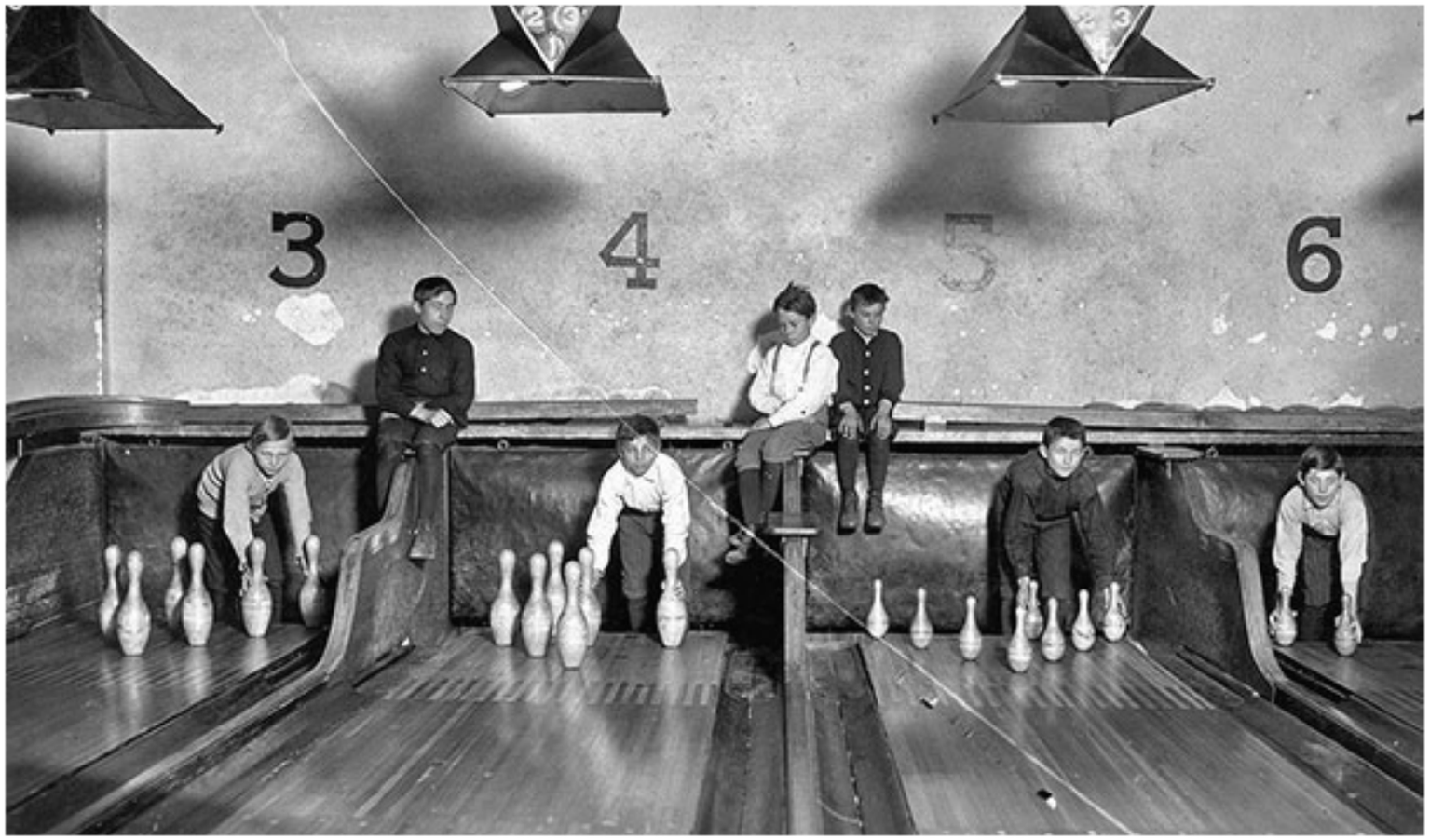
The Bored Panda iOS app is live! Fight boredom with iPhones and iPads **here**.

10 Jobs That No Longer Exist

206K views 578 days ago by Lina D.

Like Bored Panda on FB:

1. Bowling Alley Pinsetter



2. Human Alarm Clock







6. Lamplighter



11 Jobs From 1850 That Are Totally Extinct



Vivian Giang
Sep. 4, 2013, 5:50 PM 100,181 22

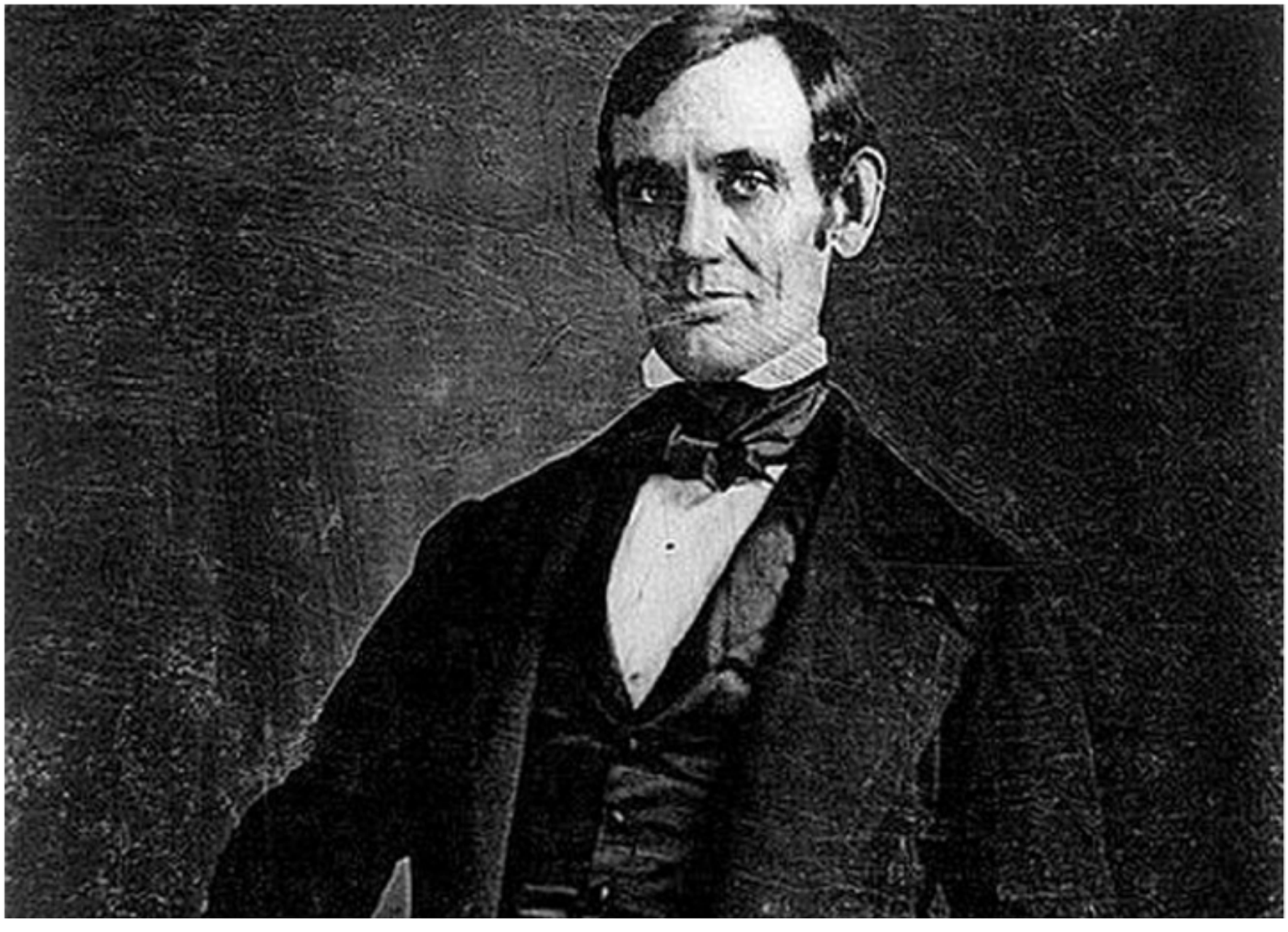
FACEBOOK LINKEDIN TWITTER EMAIL PRINT

The recent recession may have turned the job market on its head, but larger economic factors have drastically changed the U.S. market over the last century. The Industrial Revolution has all but eliminated once stable, middle-class jobs that were commonplace for your great-grandparents living in rural farmlands.



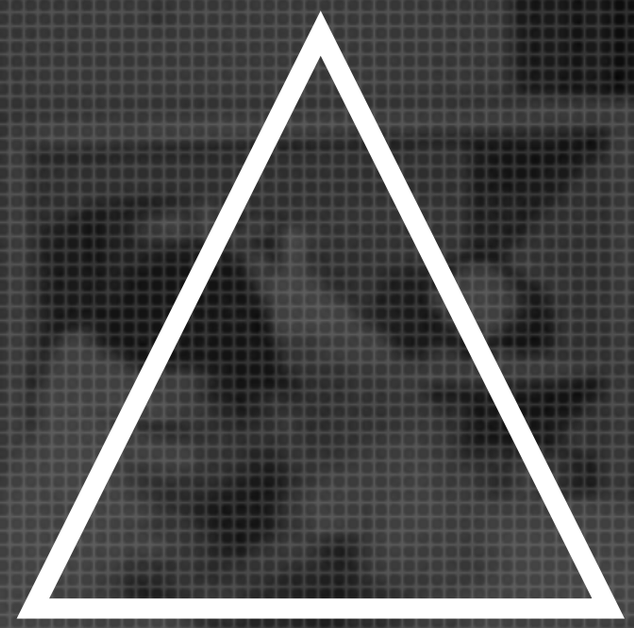
To find out what types of jobs

2. Daguerreotypists: These people were the pioneers of photography using the camera obscura, an optical device that projects an image of its surroundings on a screen.



Possibilities

COMPANIES:
I-PLATFORMS



EMPLOYEES:
FREELANCERS

JOBS:
SKILLS



"THE FUTURE IS ALREADY HERE
– IT'S JUST NOT VERY
EVENLY DISTRIBUTED"

William Gibson – Science Fiction Author

Income possibilities

(This is not political.)

Challenge: More educated vs. Less educated


Unemployed

In a fully transparent context

1. Blockchain Radical Transparency Income

Lógica da Abundância

4. Coloco recursos próprios para circularem no sistema

5. Quem precisa, usa meus recursos que estão circulando

6. Se eu precisar, usarei recursos dos outros que também estão circulando

7. Com mais abundância, há mais confiança e o sistema cresce

1. Acredito que há recursos para todos

2. Enfrento o medo e dou espaço para a confiança

3. Paro de estocar recursos próprios


Unemployed

2. Bliive

BLIIVE

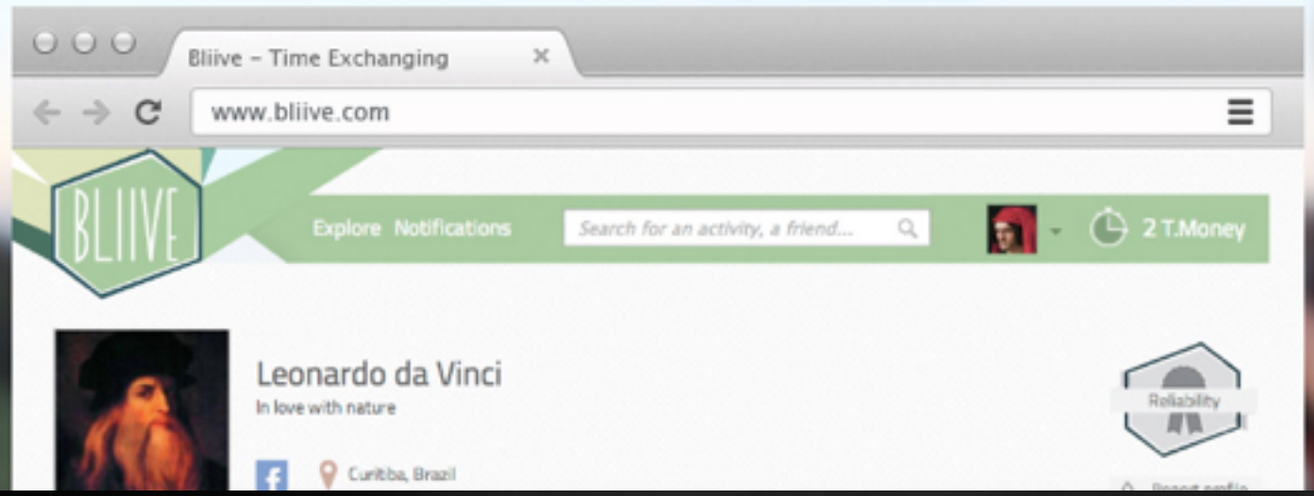
Collaboration is the new revolution

A new way to live experiences and share what you do best

Register

Log in

Curious? Explore what's happening right now before registering.



3. Universal Basic Income



Alex Indigo/Flickr

A Canadian province is about to start trialling universal basic income

"The government remains committed to leaving no one behind."

FIONA MACDONALD 10 MAR 2016

19.9k

Finland to consider introducing universal basic income in 2017

'It would encourage people who are afraid of losing their benefits to take short-term jobs'

Serina Sandhu | Friday 1 April 2016 | 3 comments



India's Experiment in Basic Income Grants

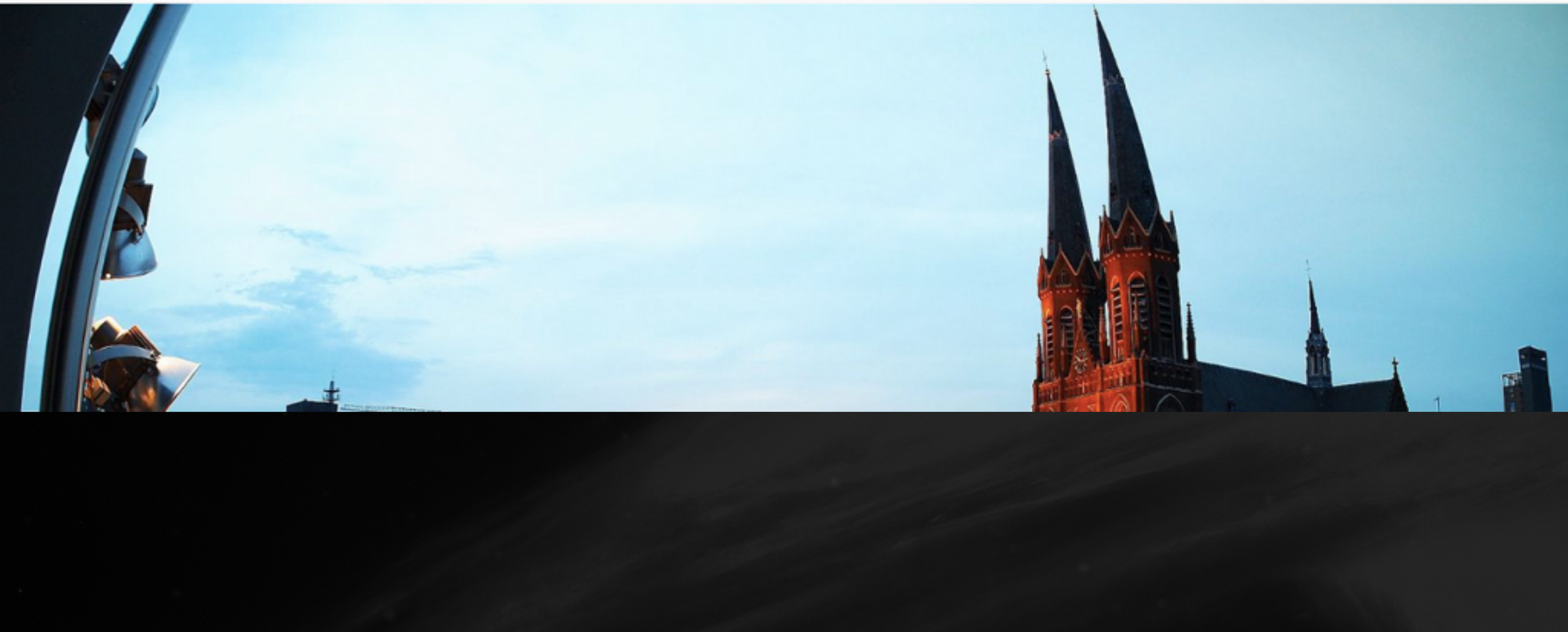
by Guy Standing, School of Oriental and African Studies, UK

Globalization has brought not just greater inequalities but also chronic economic uncertainty to the world's population. Governments have failed to effectively develop or adapt social protection systems to reduce economic insecurity. They have turned to means-testing, behavior-testing, selectivity, targeting, conditionality, and workfare. Emancipatory universalism has been sacrificed everywhere.

In that context, there has been renewed interest in universal unconditional basic income grants, namely cash transfers given to all citizens to ensure that they have a minimal income. While conditional cash transfers have become popular all over the world, the unconditional universal alternative has not been adequately considered. I joined SEWA (Self-Employed Women's Association) in a project funded by UNICEF to launch pilot studies of the effectiveness of such universal income grants in India.

FREE €€€€€

The Dutch “basic income” experiment is expanding across multiple cities



1 MINUTE READ

Switzerland Will Hold The World's First Universal Basic Income Referendum

What if everyone got a guaranteed $2,500 check every month? How would society change?



SWITZERLAND: Basic Income would cost only 25 billion, government report shows

April 4, 2016 Kate McFarland News, News & events



Swiss government has released a new report showing the implementation of a basic income in Switzerland would cost far less than it had previously anticipated.

On March 11th, the Swiss Ministry of Social Security released a new calculation of the cost of a universal basic income. According to the latest estimates, a UBI would cost the country only 25 billion Swiss francs. This is substantial revision from previous estimates, which had put the cost as high as 154 billion Swiss francs.

The revised calculation will likely increase the appeal of a UBI as the country approaches a referendum election on June 5th, in which a basic income is one of five propositions that will be voted on.

According to the basic income proponents in Switzerland, the introduction of a basic income would only cost 2 billion francs.

NEW ZEALAND: Labour Party considers Universal Basic Income

April 1, 2016 Andre Coelho News, News & events



Andrew Little at WelTec. Credit to: Stuff.co.nz.

Following the lead of countries like Finland, Netherlands and Canada, New Zealand is now making its first steps towards a basic income. In a recent Stuff news article, Andrew Little, leader of the Labour Party, the second largest party in the New Zealand's parliament, says Labour is considering a basic income. This interest is mainly motivated by the rise in structural unemployment, which guarantees profound changes in how New Zealanders work. Automation and precariousness of employment, self-employment and new business models are all affecting the way people work, and these structural changes occupy a central place in present day Labour Party concerns.

Decorador

Músico

Jiu-jitsu

Solution: more intelligence than we have today

4. Radical Social Transformation

Companies: Vectors of Social Transformation

Médio prazo – transformação social:
quanto mais para a direita,
mais horizontal, transparente
e distribuída é a sociedade.





‘Incubadora de Empreendedores’

QUANDO VOCÊ
VIRA EMPREENDEDOR,
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O EMPREENDEDORISMO
É UM DOS GRANDES
INDICADORES
DO EMPODERAMENTO
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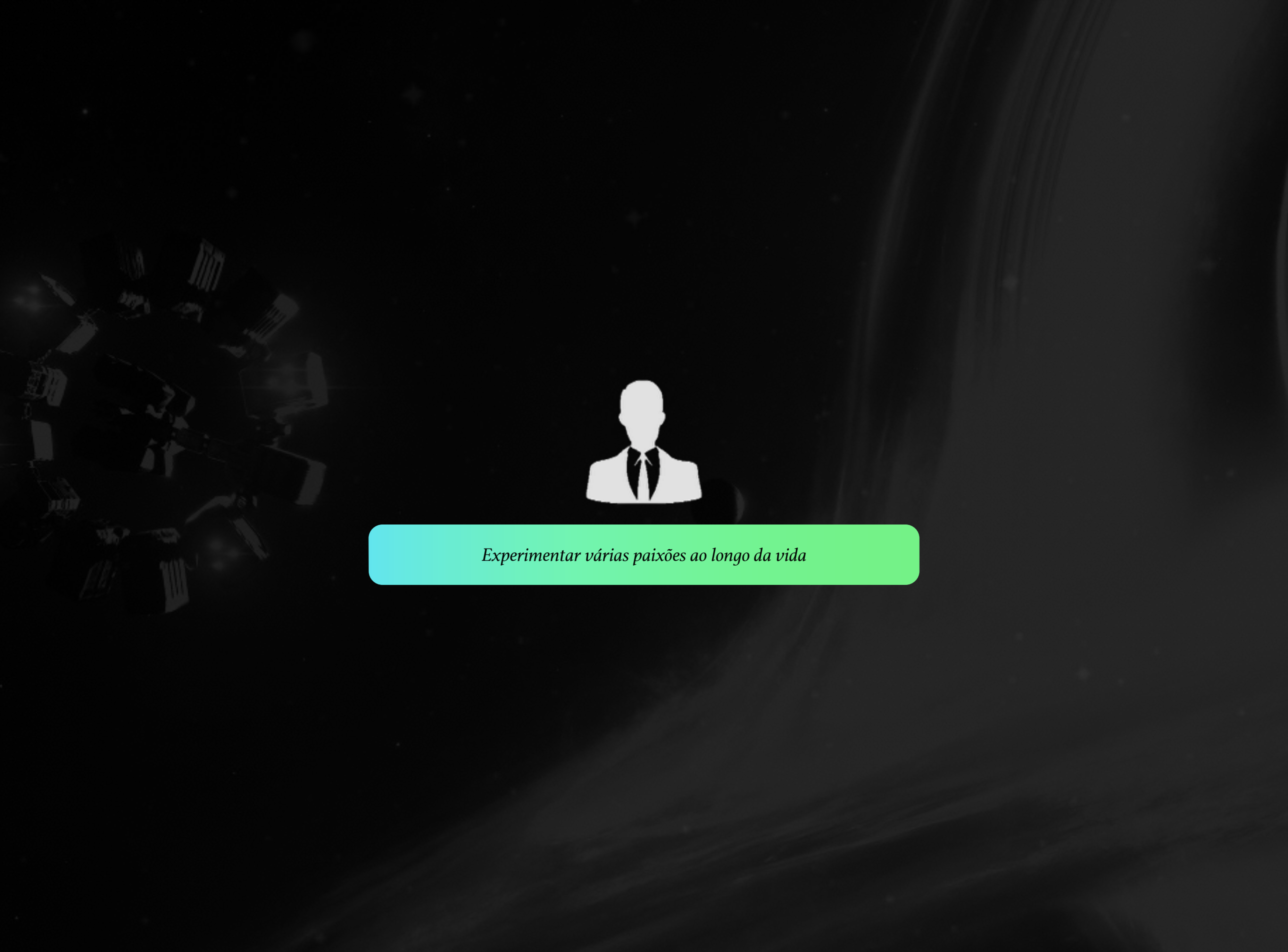
5. Rise of autonomy



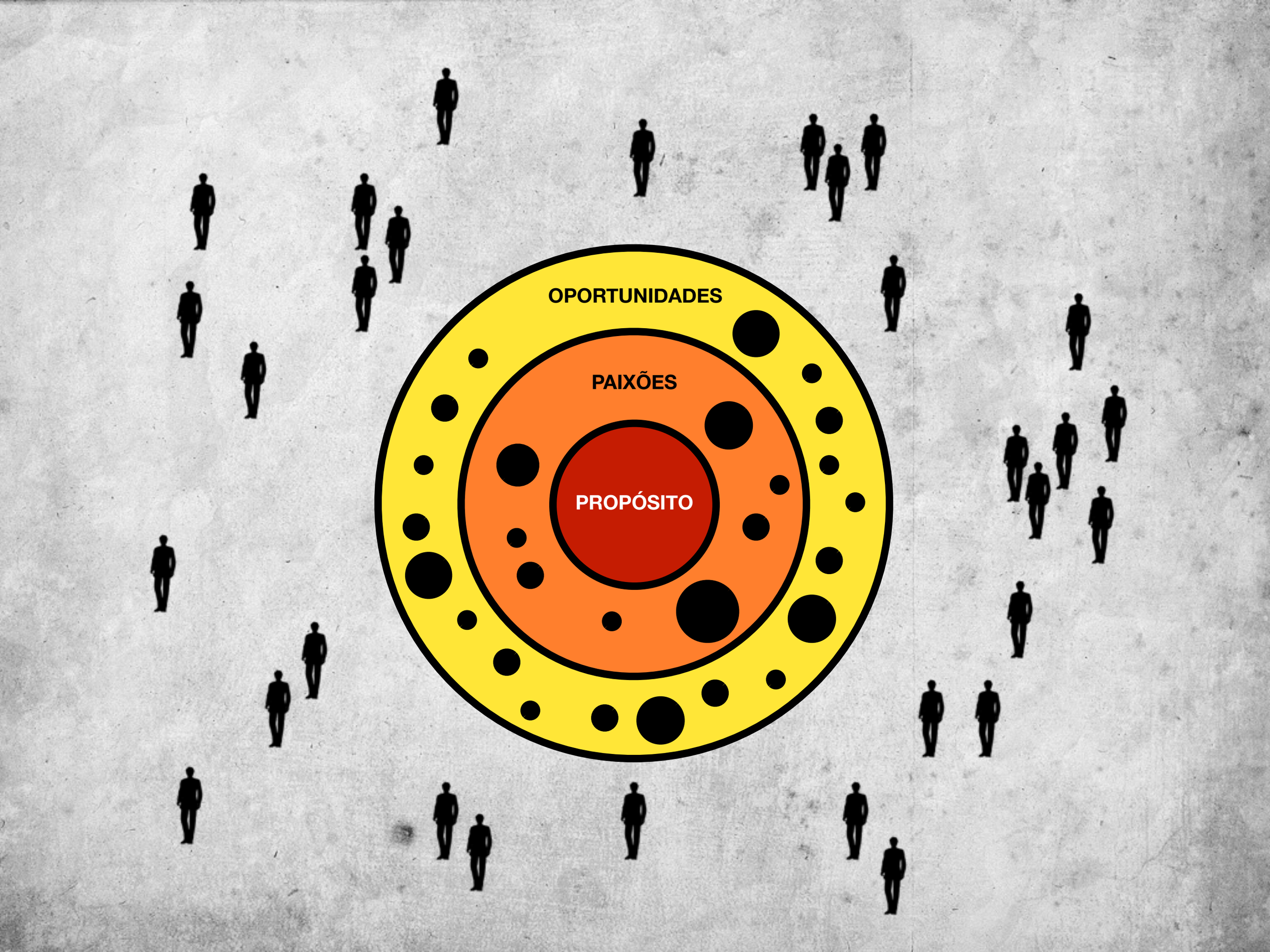








Experimentar várias paixões ao longo da vida


OPORTUNIDADES
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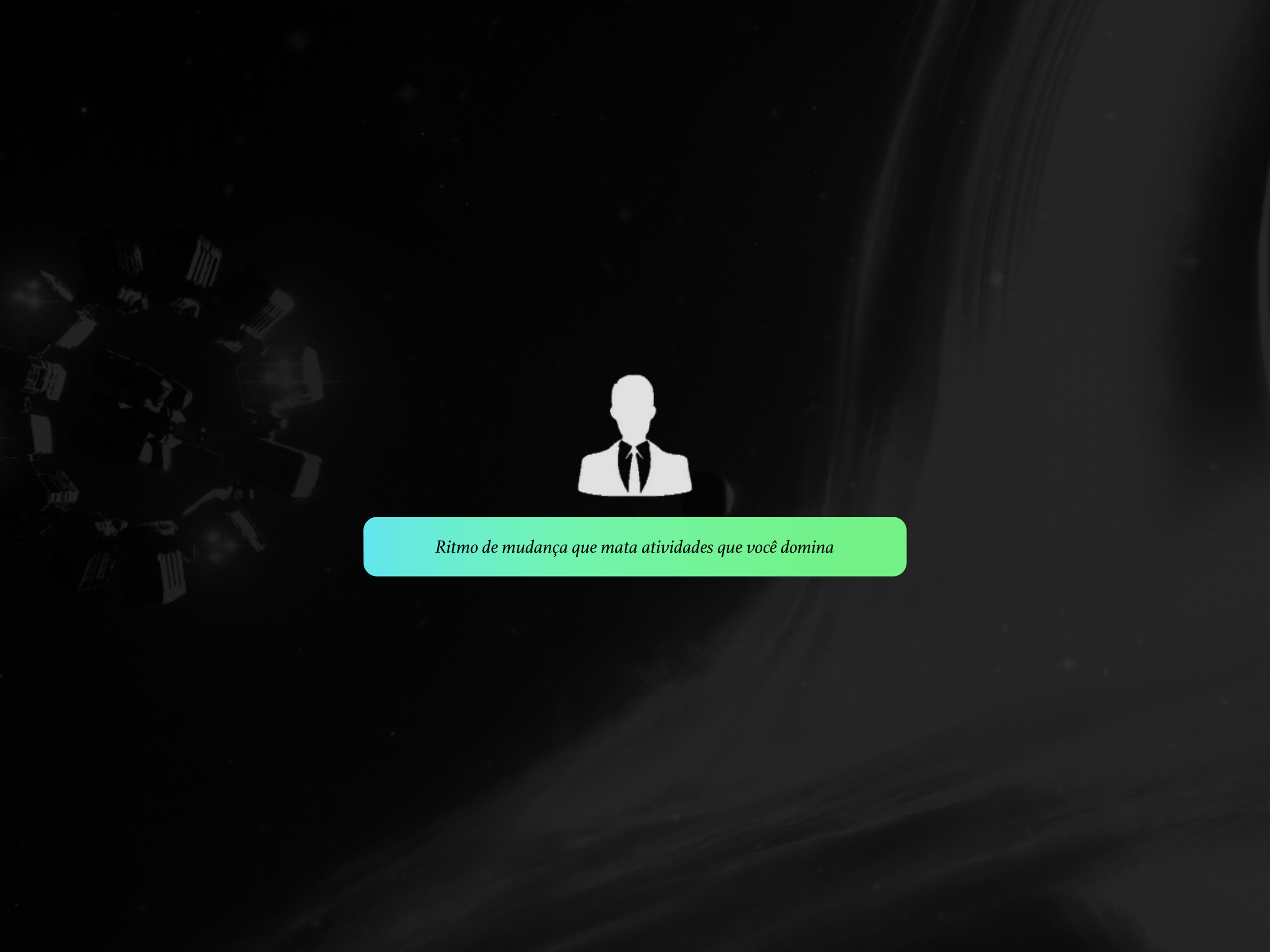
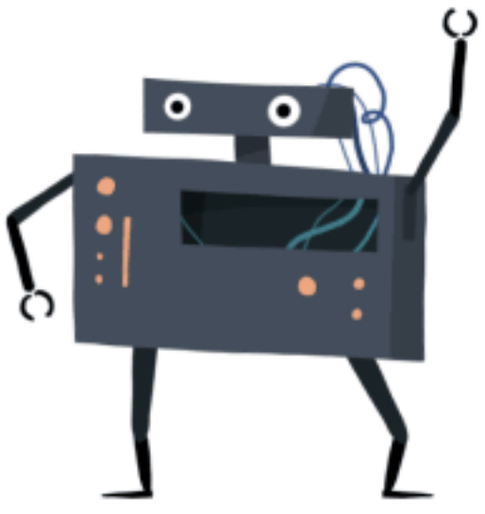


Ritmo de mudança que mata atividades que você domina



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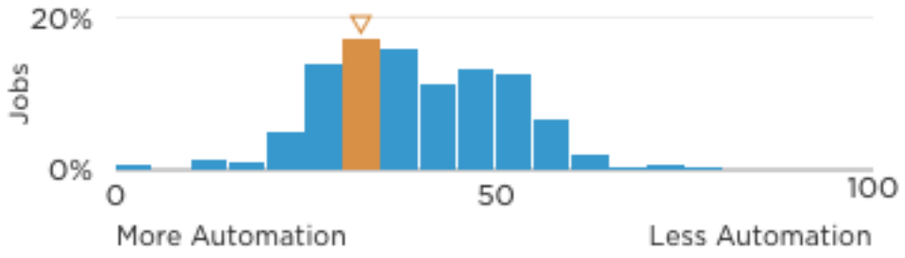

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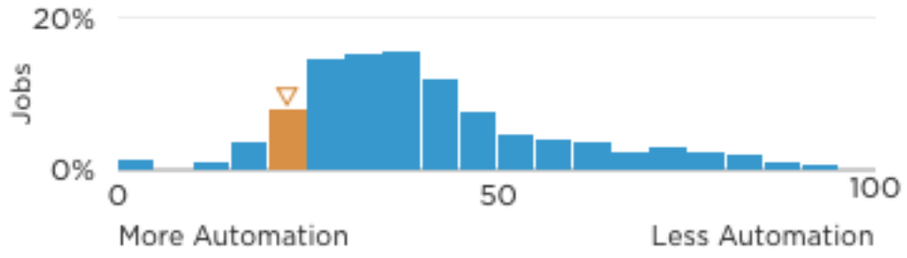

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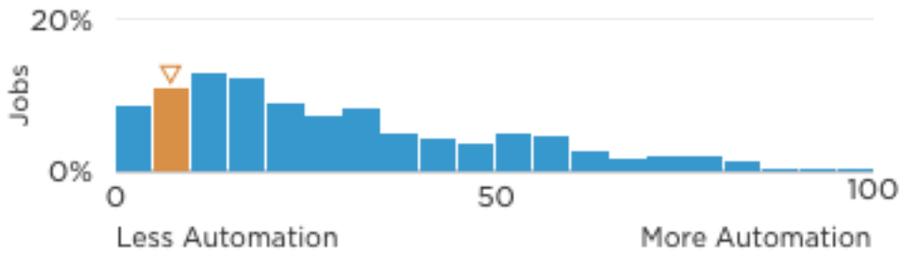

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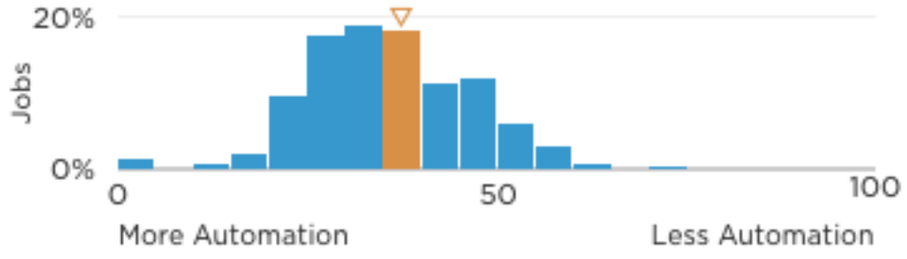
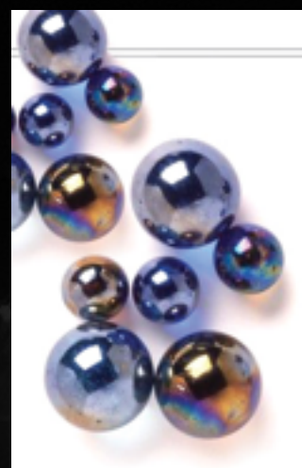




Capacidade de aprender em tempo mínimo



Outliers

The Story of Success

Malcom
Gladwell

#1 bestselling author of *The Tipping Point* and *Blink*

Little, Brown and Company



Enhanced Training Through Neurostimulation





Talvez, com uma rede abundante que sustente essas pequenas loucuras



Alex Indigo/Flickr

A Canadian province is about to start trialling universal basic income

"The government remains committed to leaving no one behind."

FIONA MACDONALD 10 MAR 2016

19.9k

Grupos de trabalho fluidos





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6. Conclusion

SERÁ IRADO.

SERÁ MUITO IRADO.

A GRANDE MAIORIA DAS PESSOAS TRABALHA:

OITO HORAS POR DIA
NUMA EMPRESA QUADRADA
FAZENDO ALGO QUE ODEIA
COM UM CHEFE MALA
PARA GANHAR UM DINHEIRO QUE NÃO PRECISA

COM O OBJETIVO DE:

COMPRAR COISAS DESCESSÁRIAS
QUE IMPRESSIONEM PESSOAS QUE NÃO GOSTA

Well of Knowledge

Repetir

Referir

Revisar

Refletir

Três minutos
para cada etapa.

Dicas:
Evite conversar.
Não pare de escrever.
Fique focado em você.

1. O que aconteceu desde que o Tiago começou a dar aula?

2. Como eu me senti?

3. Quais foram
meus maiores insights?

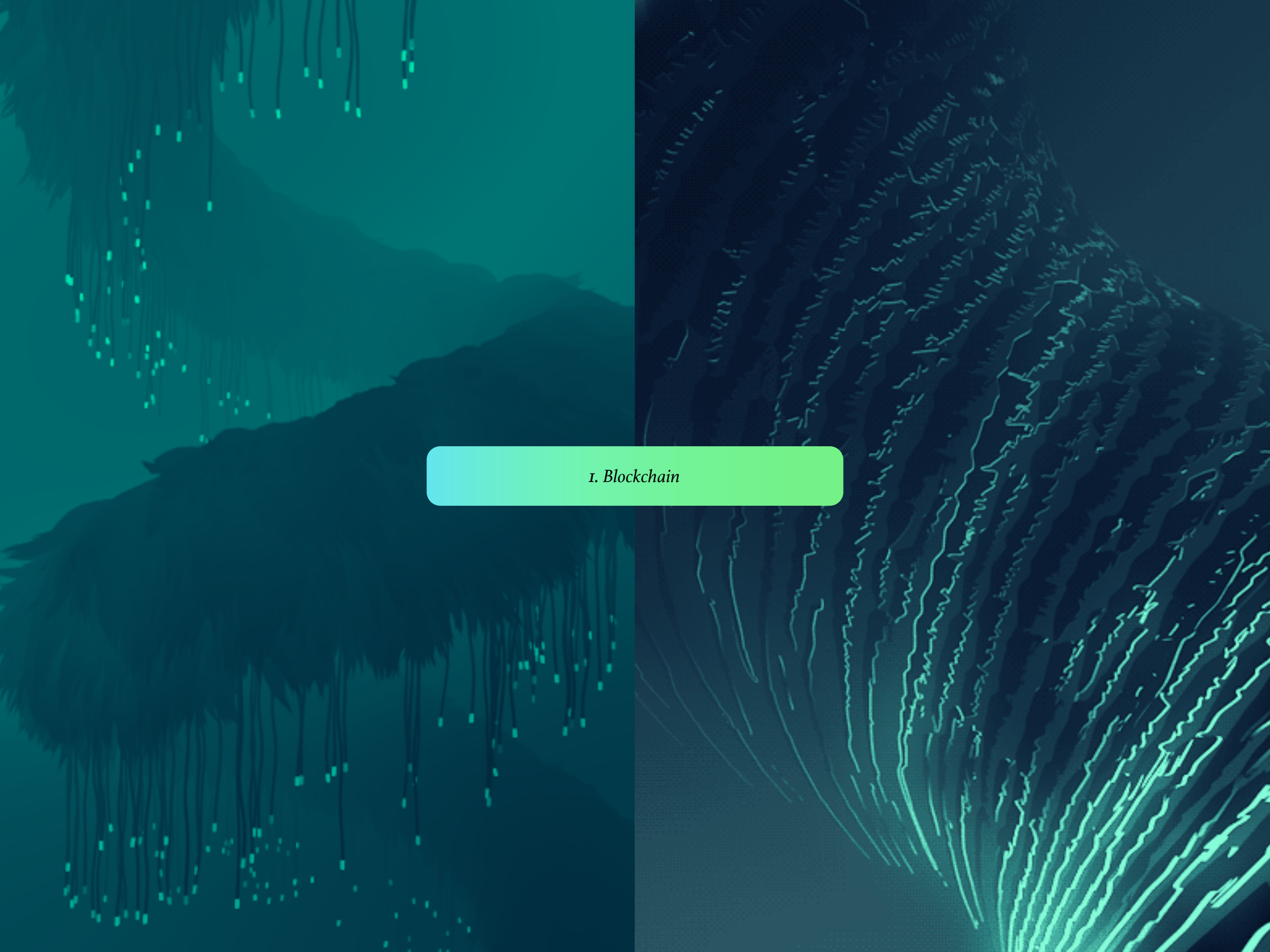
4. Como eu posso usar esse insight para ajudar a Perestroika?

Grupos de três, quatros:
dois minutos para cada pessoa.

Compartilhe o maior insight.



REVIEW



1. Blockchain



Traditional



Platforms



Blockchainzation

I = Platform



2. Abundance

Lógica da Abundância

4. Coloco recursos próprios para circularem no sistema

5. Quem precisa, usa meus recursos que estão circulando

6. Se eu precisar, usarei recursos dos outros que também estão circulando

7. Com mais abundância, há mais confiança e o sistema cresce

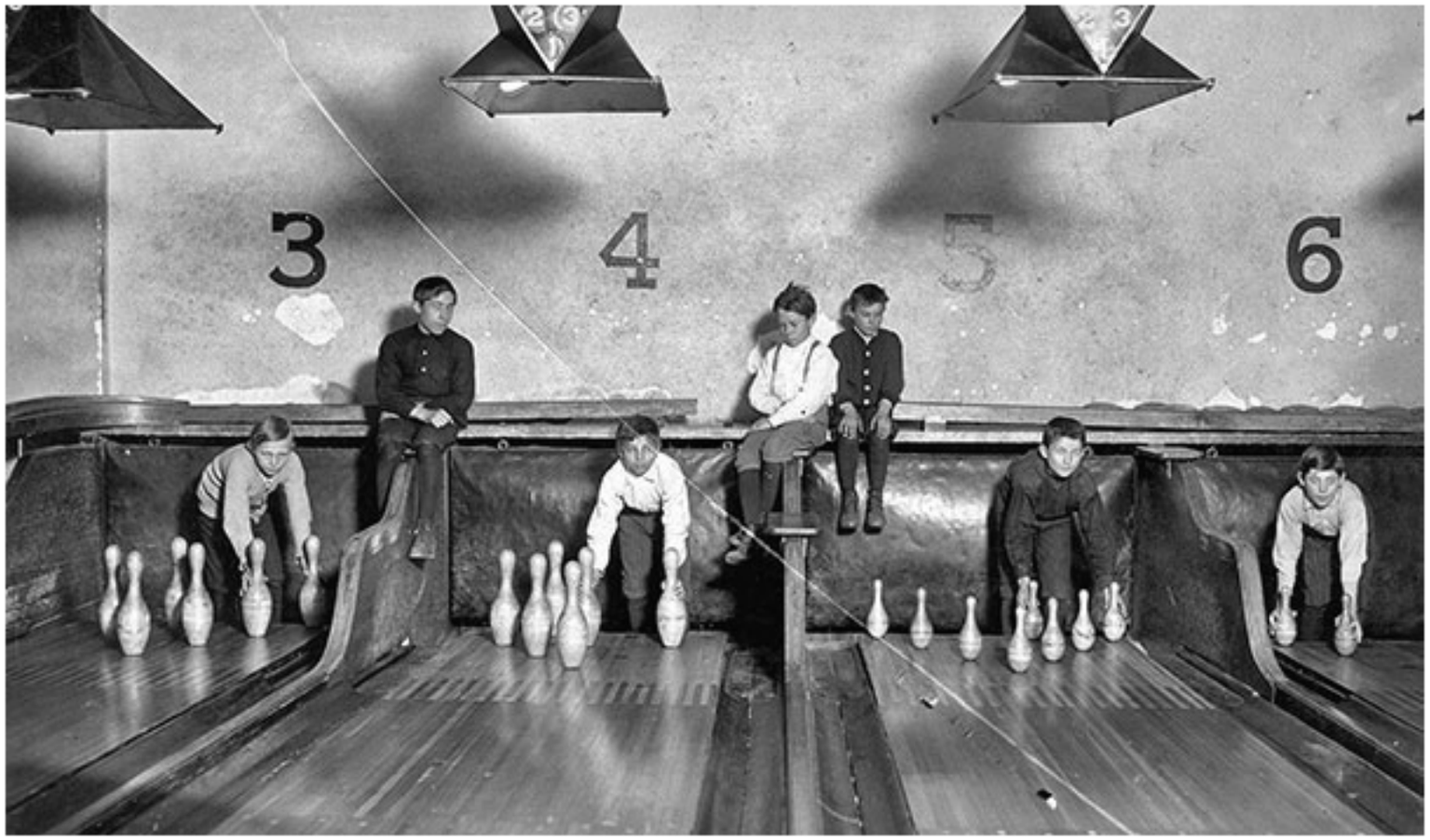
1. Acredito que há recursos para todos

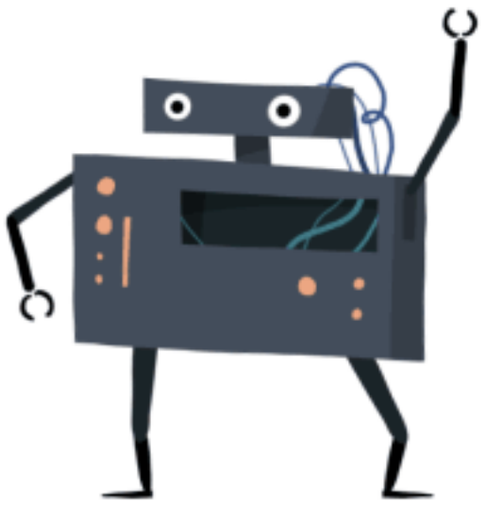
2. Enfrento o medo e dou espaço para a confiança

3. Paro de estocar recursos próprios

3. Automation

1. Bowling Alley Pinsetter





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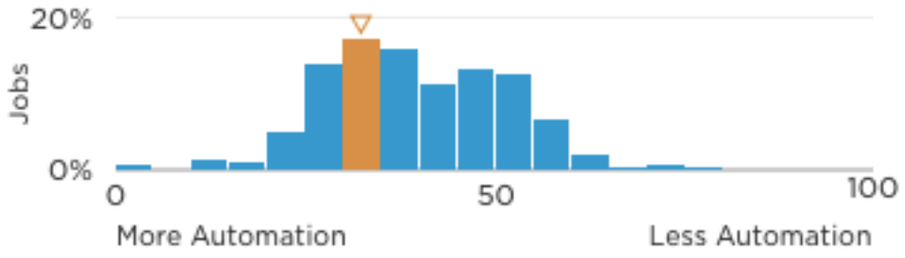

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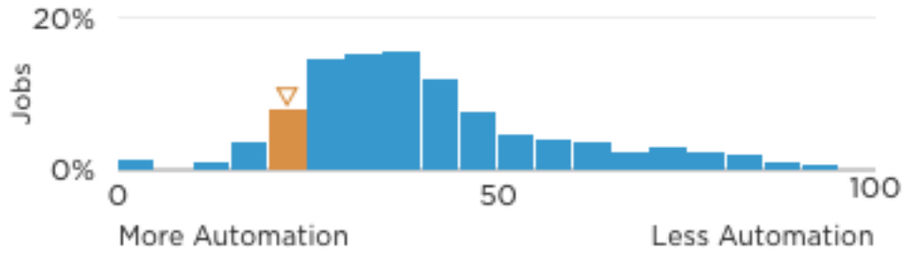

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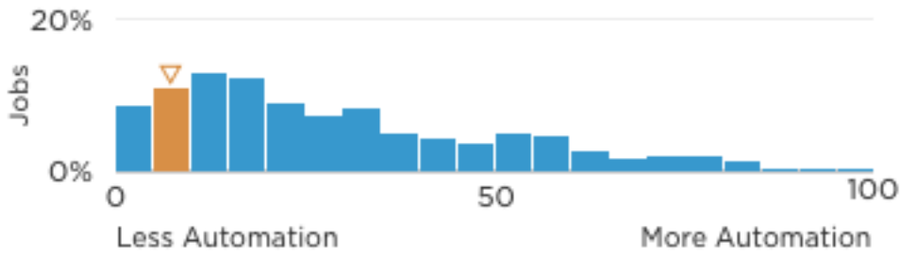

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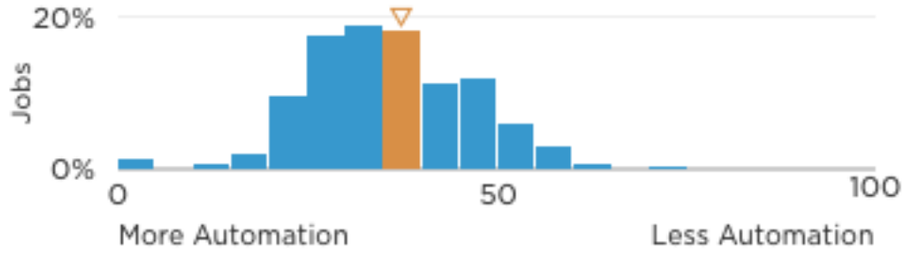
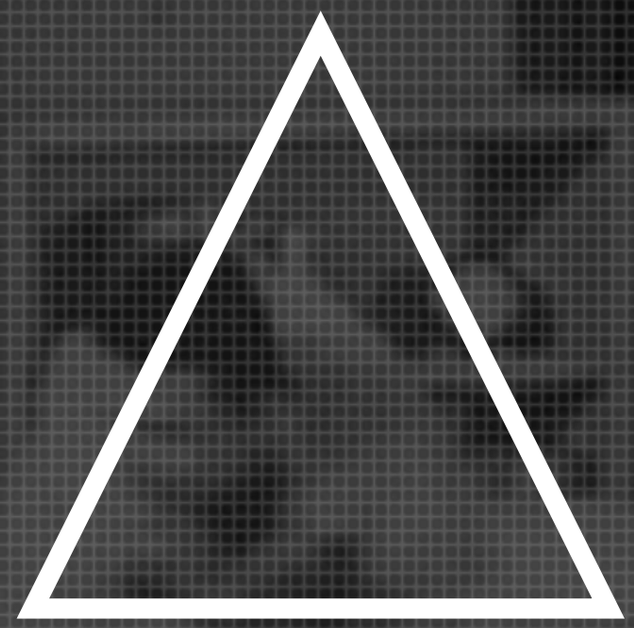


Possibilities

COMPANIES:
I-PLATFORMS



EMPLOYEES:
FREELANCERS

JOBS:
SKILLS

Income possibilities

1. Blockchain Radical Transparency Income

2. Bliive

3. Universal Basic Income

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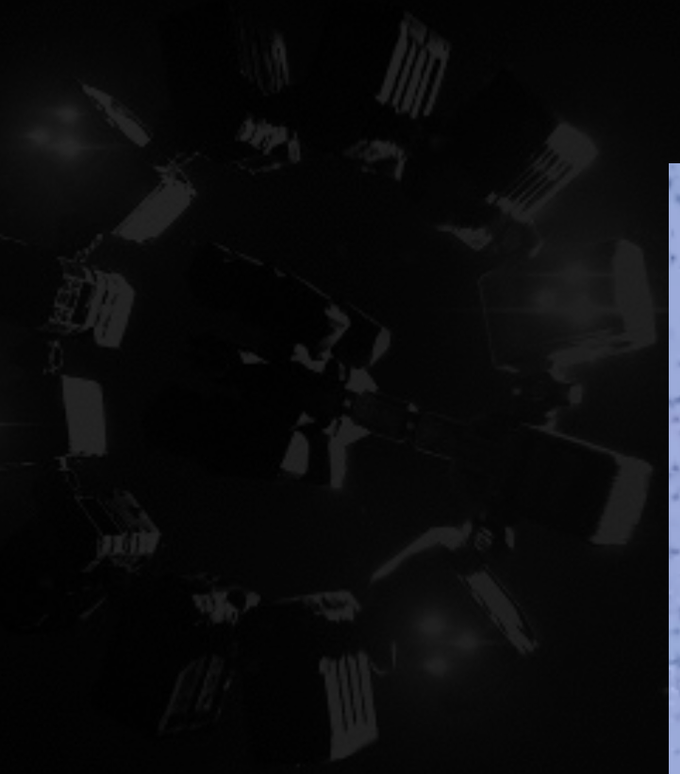




END


THE END

The Power of Ideas

"Just as the biosphere stands above the world of nonliving matter, so an 'abstract kingdom' rises above the biosphere. The denizens of this kingdom? Ideas"

- James Gleick

Assim como a biosfera está acima do mundo da matéria inanimada,
um "reino abstrato" se eleva acima da biosfera. Os habitantes deste reino? Ideias



AEROLI.TO









Será que não estamos defendendo um modelo de que, daqui a alguns anos, vamos nos envergonhar, pela sua natureza controladora?

Será que não é hora de pensarmos em novas possibilidades?

Enquanto estivermos imersos em certezas, enquanto não considerarmos novas alternativas, continuaremos fazendo tudo como sempre foi.

Este livro é um convite a uma reflexão. Um convite a uma nova forma de enxergar a autonomia do ser humano, e — consequentemente — o empreendedorismo, a gestão e a vida profissional.

Este livro é um convite a experimentarmos um novo formato de trabalho.

Certamente para alguns soará absurdo.

Mas prefiro sempre ser o absurdo de hoje do que o absurdo do amanhã.

O FUTURO DAS EMPRESAS.

A Revolução Digital nos fez despertar para uma nova consciência em todos os níveis da sociedade. Como não poderia deixar de ser, também afetou sensivelmente a consciência dos dois lados do balcão: tanto de empregados quanto dos empregadores.

Estamos diante de um efeito dominó que nos levará para a mudança mais radical na história do trabalho.

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A verdadeira essência do empreendedorismo é a bondade.

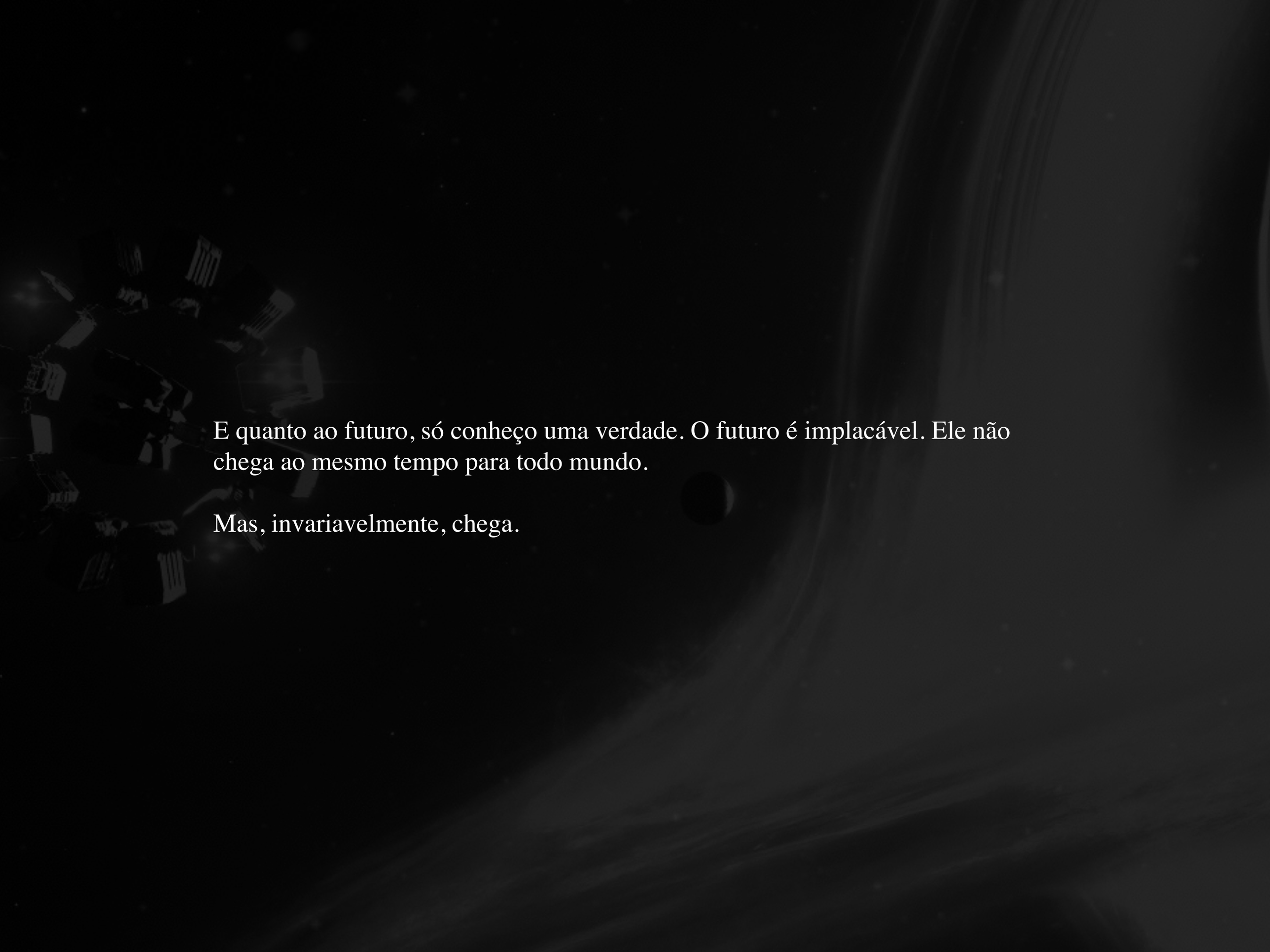
DESAFIOS.

Evidente que há muitos desafios para chegarmos lá. As desigualdades que existem na nossa sociedade não nos permitem imaginar uma transição no curto prazo.

Entretanto, como bom otimista, acredito na espécie humana. Somos hábeis em resolver problemas. Foi assim sempre e assim sempre será.

As evoluções tecnológicas dos últimos cem anos, que permitiram uma maior qualidade de vida da população em níveis universais, são um fenômeno sem precedentes.

Portanto, se de um lado existe receio, de outro existe esperança.



E quanto ao futuro, só conheço uma verdade. O futuro é implacável. Ele não chega ao mesmo tempo para todo mundo.

Mas, invariavelmente, chega.

Médio prazo – transformação social:
quanto mais para a direita,
mais horizontal, transparente
e distribuída é a sociedade.




Unemployed

Lógica da Abundância

4. Coloco recursos próprios para circularem no sistema

5. Quem precisa, usa meus recursos que estão circulando

6. Se eu precisar, usarei recursos dos outros que também estão circulando

7. Com mais abundância, há mais confiança e o sistema cresce

1. Acredito que há recursos para todos

2. Enfrento o medo e dou espaço para a confiança

3. Paro de estocar recursos próprios


Unemployed

BLIIVE

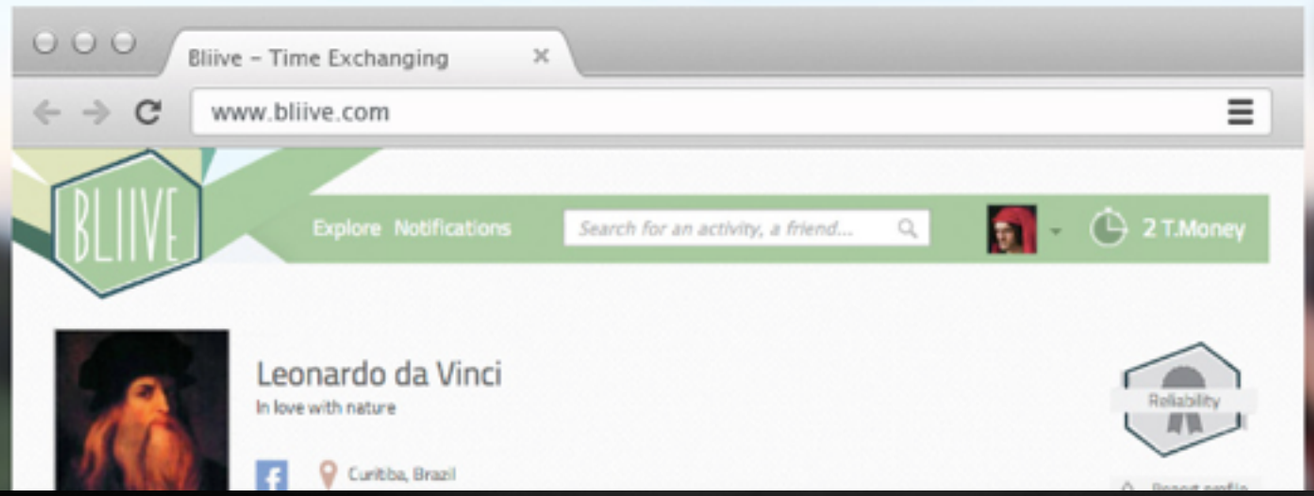
Collaboration is the new revolution

A new way to live experiences and share what you do best

Register

Log in

Curious? Explore what's happening right now before registering.





Alex Indigo/Flickr

A Canadian province is about to start trialling universal basic income

"The government remains committed to leaving no one behind."

FIONA MACDONALD 10 MAR 2016

19.9k

Finland to consider introducing universal basic income in 2017

'It would encourage people who are afraid of losing their benefits to take short-term jobs'

Serina Sandhu | Friday 1 April 2016 | 3 comments



India's Experiment in Basic Income Grants

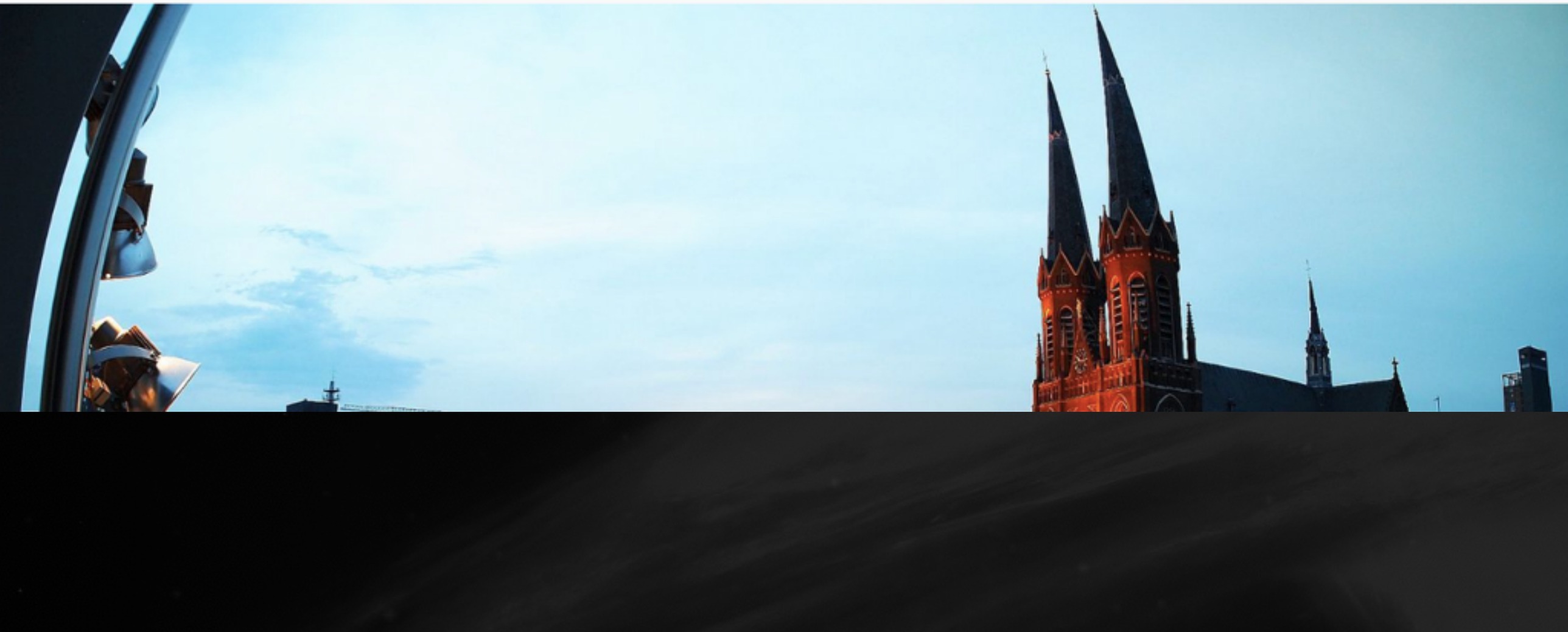
by Guy Standing, School of Oriental and African Studies, UK

Globalization has brought not just greater inequalities but also chronic economic uncertainty to the world's population. Governments have failed to effectively develop or adapt social protection systems to reduce economic insecurity. They have turned to means-testing, behavior-testing, selectivity, targeting, conditionality, and workfare. Emancipatory universalism has been sacrificed everywhere.

In that context, there has been renewed interest in universal unconditional basic income grants, namely cash transfers given to all citizens to ensure that they have a minimal income. While conditional cash transfers have become popular all over the world, the unconditional universal alternative has not been adequately considered. I joined SEWA (Self-Employed Women's Association) in a project funded by UNICEF to launch pilot studies of the effectiveness of such universal income grants in India.

FREE €€€€€

The Dutch “basic income” experiment is expanding across multiple cities



1 MINUTE READ

Switzerland Will Hold The World's First Universal Basic Income Referendum

What if everyone got a guaranteed $2,500 check every month? How would society change?



SWITZERLAND: Basic Income would cost only 25 billion, government report shows

April 4, 2016 Kate McFarland News, News & events



Swiss government has released a new report showing the implementation of a basic income in Switzerland would cost far less than it had previously anticipated.

On March 11th, the Swiss Ministry of Social Security released a new calculation of the cost of a universal basic income. According to the latest estimates, a UBI would cost the country only 25 billion Swiss francs. This is substantial revision from previous estimates, which had put the cost as high as 154 billion Swiss francs.

The revised calculation will likely increase the appeal of a UBI as the country approaches a referendum election on June 5th, in which a basic income is one of five propositions that will be voted on.

According to the basic income proponents in Switzerland, the introduction of a basic income would only cost 2 billion francs.

NEW ZEALAND: Labour Party considers Universal Basic Income

April 1, 2016 Andre Coelho News, News & events



Andrew Little at WelTec. Credit to: Stuff.co.nz.

Following the lead of countries like Finland, Netherlands and Canada, New Zealand is now making its first steps towards a basic income. In a recent Stuff news article, Andrew Little, leader of the Labour Party, the second largest party in the New Zealand's parliament, says Labour is considering a basic income. This interest is mainly motivated by the rise in structural unemployment, which guarantees profound changes in how New Zealanders work. Automation and precariousness of employment, self-employment and new business models are all affecting the way people work, and these structural changes occupy a central place in present day Labour Party concerns.

Decorador

Músico

Jiu-jitsu

THE SOCIALIZER



is **visionary** and good at making connections

She's the first leader but,

needs to be **self-aware**

everything she says and does is oberved

→ strong impact on group culture

the growth of the community depends almost entirely on *her ability to get others to lead*, reward them and step back when it's the right time

THE PROJECT LEADER



makes things happen

likes when things are done properly

potential for turf wars with the socializer - requires self-awareness

The project leader tends to be the first follower. Her relationship with the Socializer is critical in the first months of the project

THE DOCUMENTALIST



takes notes / pictures / archives etc

understands the value of sharing digital information

needs to be especially aware of her own needs for recognition,
cause her role is the least visible

The documentalist is critical in the second phase (expansion phase) cause she's going to bring some formality and structure.

THE TROLL

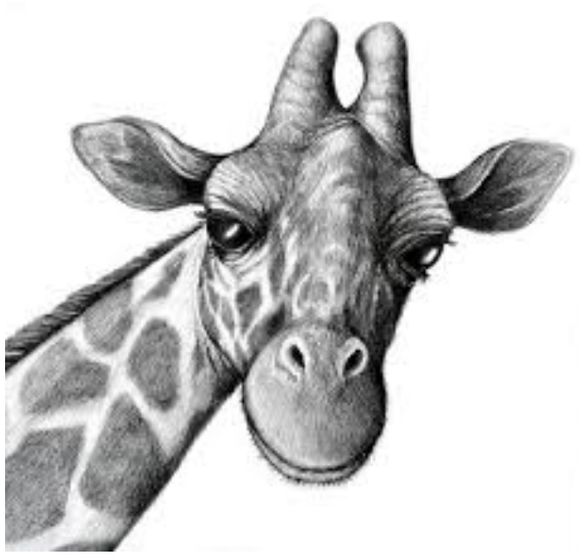


makes the elephant in the room visible

raises painful questions

needs to bring other value than only being a troll to get full recognition from the community

The troll is especially needed in the maturing phase, to make sure that the tribe keeps evolving and questioning itself



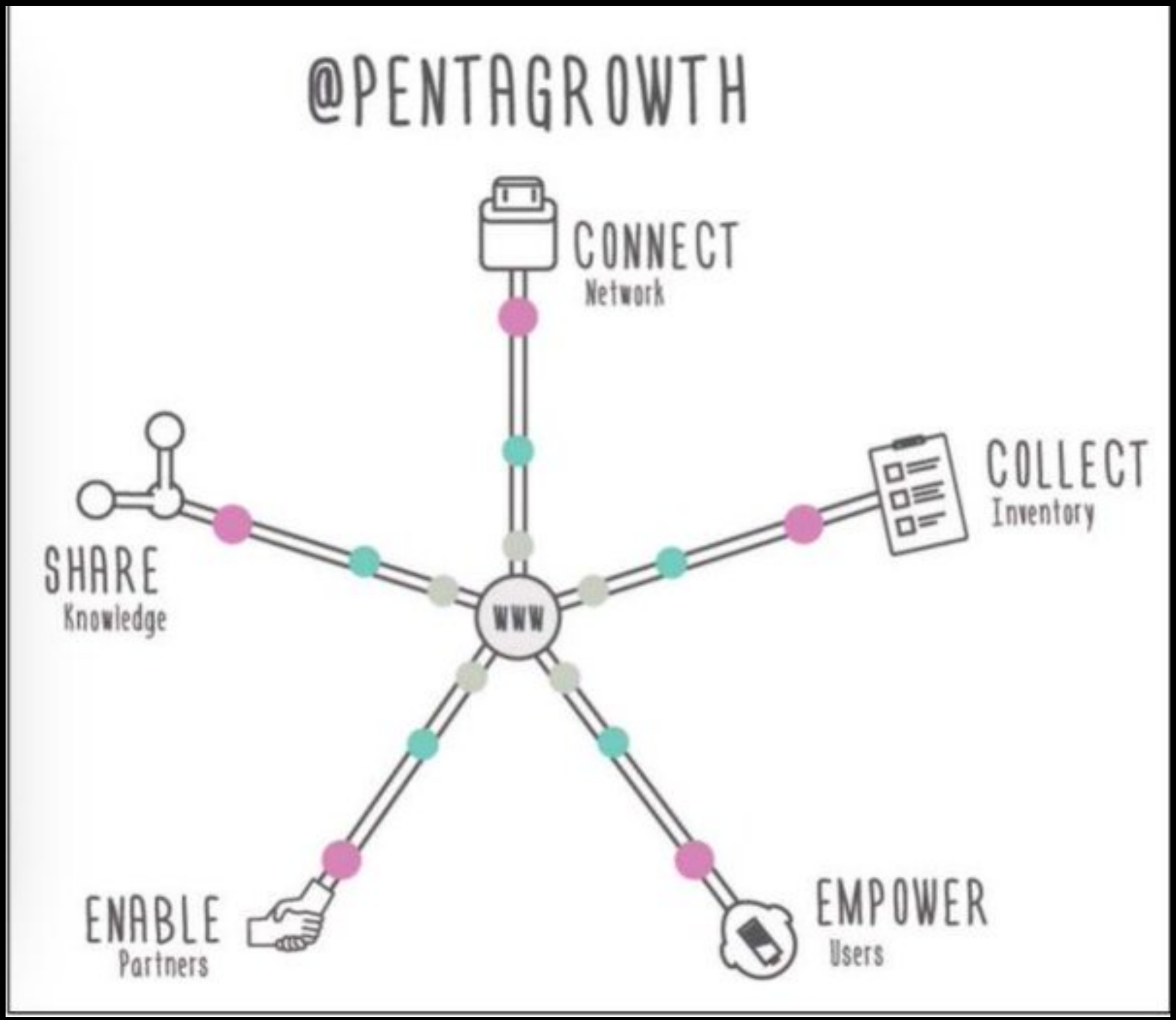


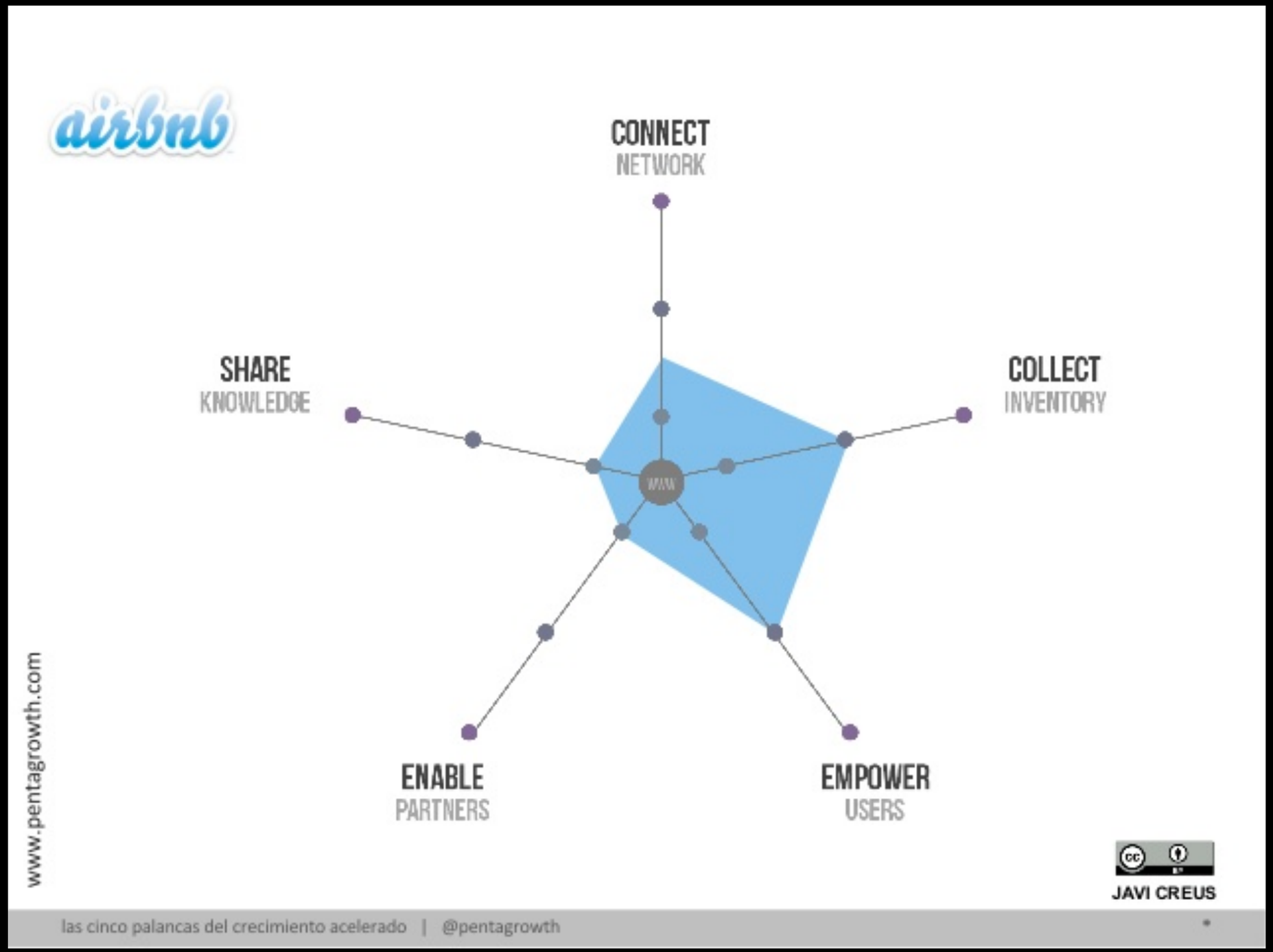


RABBIT, GIRAFFE, BEAR, TURTLE

Do you recognize your self in any of those roles?

What new roles do we see emerging within organizations?


@PENTAGROWTH
CONNECT
Network
COLLECT
Inventory
SHARE
Knowledge
WWW
ENABLE
Partners
EMPOWER
Users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CONNECT
NETWORK
SHARE
KNOWLEDGE
COLLECT
INVENTORY
ENABLE
PARTNERS
EMPOWER
USERS
www.pentagrowth.com
JAVI CREUS

NEO-TRIBE CREATION CANVAS

ORIGIN STORY & CREATION MYTH

BRAND / IDENTITY

SKILLS/ TALENTS TOOLS

SACRED VALUES & VIBE

KEY ACTIVITIES / IMPACT IN THE WORLD

MEMBERSHIP/ REWARDS & INCENTIVES

MARKET LANDSCAPE / COMPETITIVE ANALYSIS

AGREEMENTS & RULES

RITUALS AND BELIEF SYSTEMS

SLIDERS – WHAT TYPE OF BRAND?

Underground / stealth — Public / overt

Decentralized — Centralized

More open to external contribution — Less open to external contribution

Broad / Generalist — Specialized

Informal / casual — Formalized / Processes

Leaderless — Benevolent dictators

Spontaneous — Engineered

MACRO TRENDS OF NEO TRIBALISM

1. Unprecedented inequality in distribution of capital
2. Industrial standardisation of our surroundings and environment
3. Breakdown of social support systems and communities
4. Massive externalisation of environmental costs
5. Exponential diffusion of technological innovation

EMOTIONAL TRENDS OF NEO TRIBALISM

1. Crisis of meaning and failures of secularism
2. Burn-out & time poverty
3. Alienation & “zombification” - factoring out of emotional life
4. Disconnection from nature and human rhythms
5. Crisis of trust in institutions
    - Disenchantment with government and democratic process
    - Incapacity for agency within bureaucracies

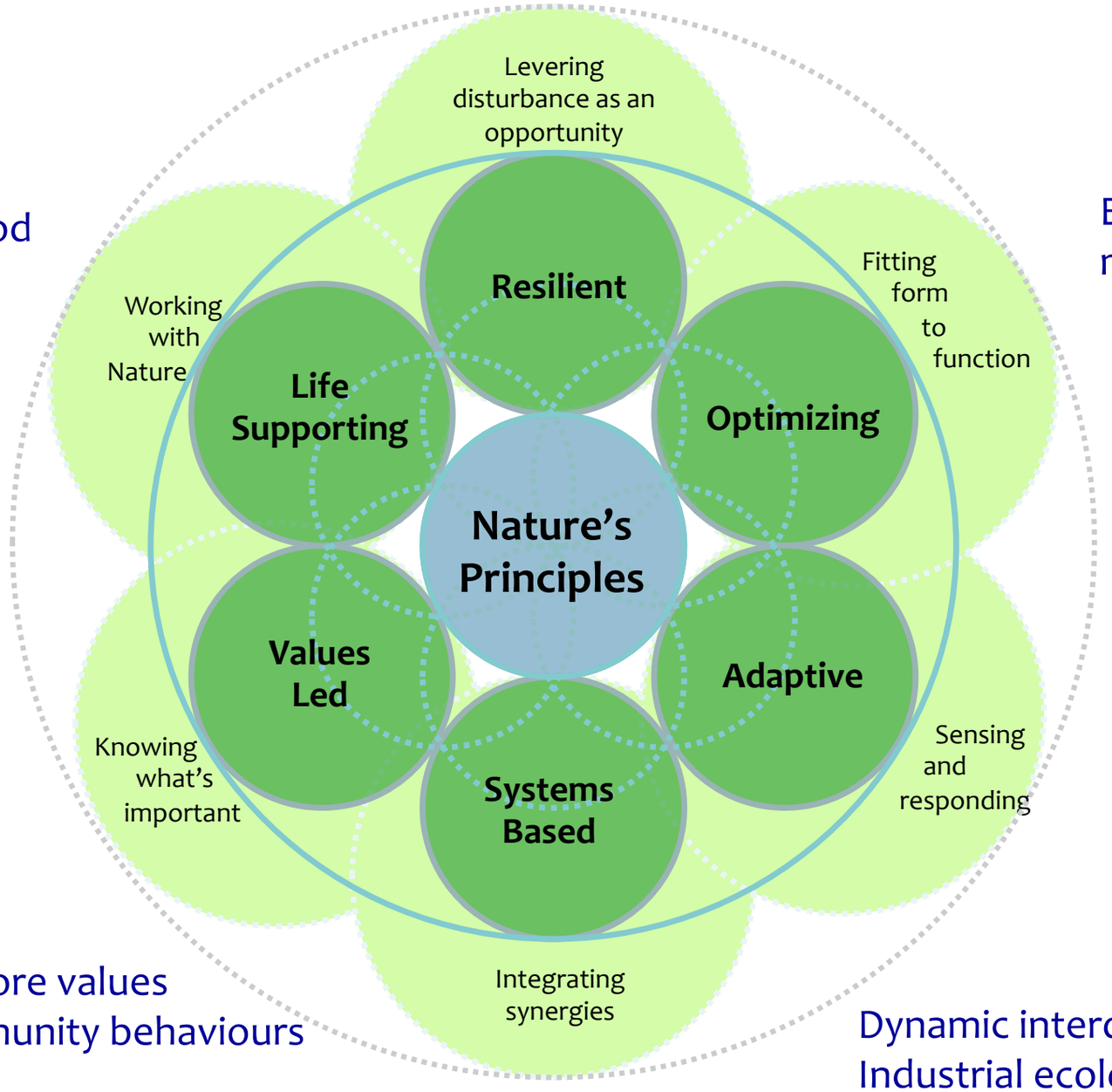
BUSINESS DRIVERS OF NEO TRIBALISM

1. Distributed Organizations
2. Participatory Governance
3. B Corp Movement
4. Circular Economy
5. Platform-based business models & Collaborative Economy

Empresa do futuro

Decentralised, distributed, diverse

Encourage life
Net positive good



Economies of scope, multi-functioning

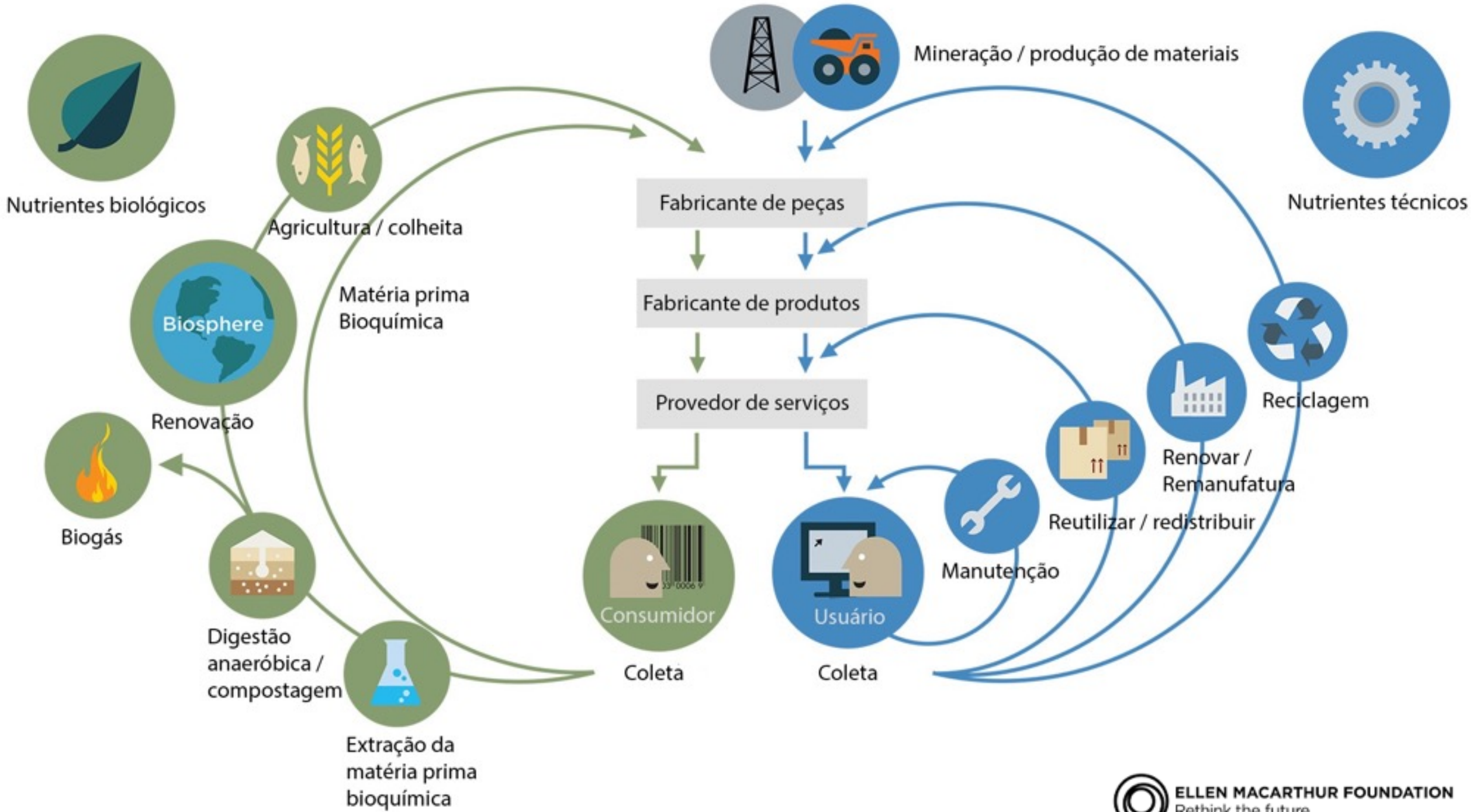
Opportunistic to the landscape & resources

Clarity of deep core values
Self, team, community behaviours

Dynamic interdependencies
Industrial ecology, ecosystem-thinking

www.thenatureofbusiness.org

ECONOMIA CIRCULAR





Clique aqui para ver o vídeo



DECLARAÇÃO DE INTERDEPENDÊNCIA

Nós idealizamos um novo setor da economia,

que usa o poder do setor privado para criar benefícios para as pessoas e para o ambiente. Um setor formado por um novo tipo de empresa - Empresa B - guiado por um propósito de bem comum, que gera benefícios para todos os envolvidos, e não apenas para seus acionistas. Como membros deste setor emergente, como empresários e investidores de Empresas B;

Consideramos que estas são verdades evidentes;
Que devemos ser a mudança que buscamos no mundo;
Que qualquer negócio deve ser conduzido como se as pessoas e o meio ambiente importassem;
Que, através de seus produtos, práticas e lucros, as empresas devem procurar beneficiar a todos, sem provocar danos;

Fazer isso nos obriga a comportar-se de acordo com a ideia de que dependemos uns dos outros e, como resultado, somos responsáveis por nós mesmos e futuras gerações.

DEVEMOS **SER A MUDANÇA** QUE QUEREMOS VER NO MUNDO.

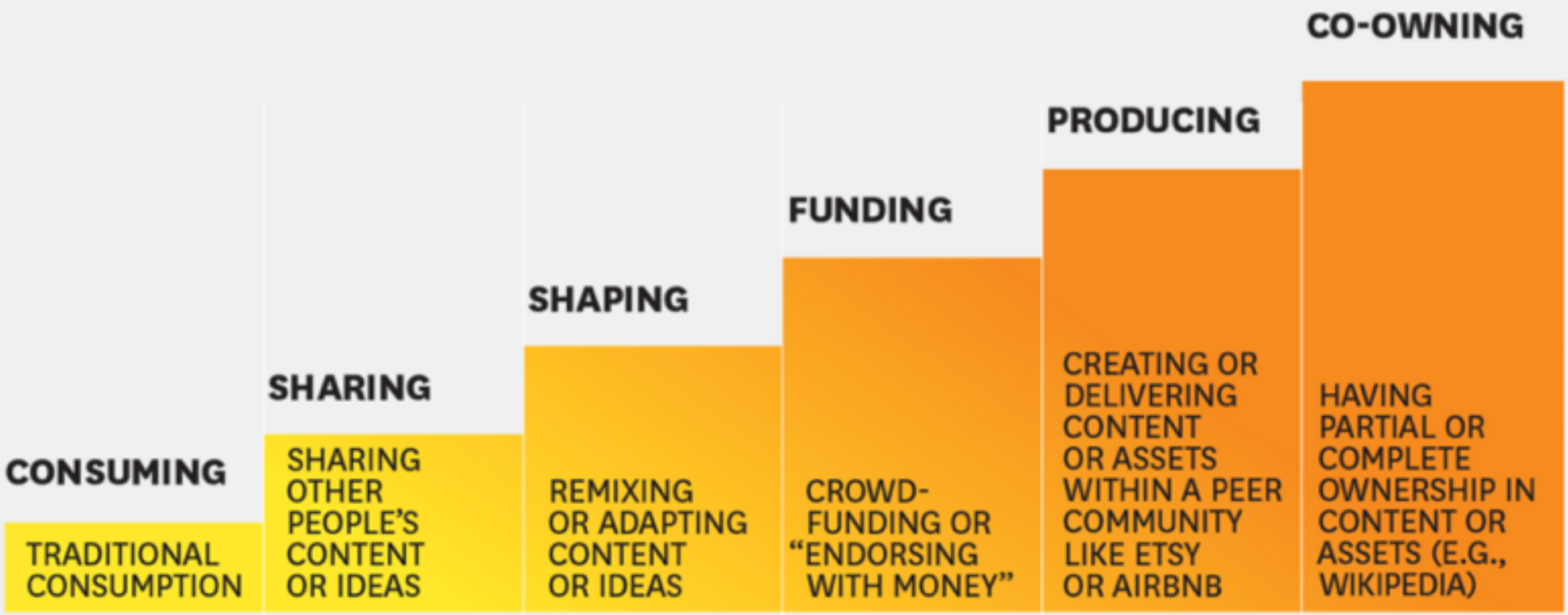
TODOS OS NEGÓCIOS DEVEM SER CONDUZIDOS COMO SE **"AS PESSOAS E A NATUREZA IMPORTASSEM"**.

PARA REALIZAR ISTO, DEVEMOS AGIR COM O ENTENDIMENTO DE QUE SOMOS DEPENDENTES UM DO OUTRO E POR ISSO **RESPONSÁVEIS UM PELO OUTRO**.

Sistema B

DEFINITION AND FRAMEWORK

THE NEW POWER




OUISHARE FES
“EVERYTHING
THAT CAN BECOME
A PLATFORM WILL
BECOME A
PLATFORM”

DEFINITION AND FRAMEWORK

COLLABORATIVE ECONOMY FRAMEWORK

CC BY SA

CONSUMPTION

REDISTRIBUTION

leboncoin.fr
Kapaza!
yerdle
segundamano.es

SERVICES

airbnb
VizEat
peerby
Lokéo
Bla Bla Car

ON-DEMAND SERVICES

TaskRabbit
UBER
YoupiJob
tok tok tok
Instacart

COOP. LOCAL SYSTEMS

THE FOOD ASSEMBLY
amap
LA LOUVE

EDUCATION

P2P LEARNING

hellomentor
TalenTroc
P2PU

OPEN COURSES & MOOCS

KHANACADEMY
coursera

PRODUCTION

DIGITAL PEER PRODUCTION

Wikipedia
creative commons
OpenStreetMap

DISTRIBUTED MANUFACTURING (MAKERS)

open source hardware
open source ecology
FABLAB
Make:

CO-DESIGN / CO-INNOVATION

Quirky
open
LOCAL MOTORS

FUNDING

P2P FUNDING

KICKSTARTER
ulule
hello merci

P2P PAYMENT

TransferWise
M-PESA

P2P INSURANCE

friendsurance
insPeer

COMPLEMENTARY CURRENCIES

BRISTOL POUND

GOVERNANCE

HORIZONTAL ORGANIZATIONS

Holacracy
LOOMIO

PARTICIPATORY GOVERNANCE

FixMyStreet
PBP PARTICIPATORY BUDGETING PROJECT

BLOCKCHAIN / DAO

ethereum
SWARM